

# PLAYING AS A TEAM!

REPORT ON SOCIAL AND ENVIRONMENTAL ACTIONS  
IN FRENCH PROFESSIONAL FOOTBALL — 8<sup>th</sup> EDITION



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# EDITORIAL

For the eighth year running, the Playing as a Team report highlights the social and environmental action taken by French professional football. The 2023-2024 season was even more conducive than ever to the development of more inclusive, respectful and sustainable football, through the action taken by the 38 professional football clubs. These initiatives cover a wide range of issues, including child protection, diversity, the fight against discrimination and sexual and gender-based violence, accessibility for people with disabilities, health and the ecological transition.

This wealth of local initiatives is complemented by an ambitious national action plan.

As part of its plan to combat discrimination and gender-based and sexual violence, the LFP has organised no fewer than 62 anti-discrimination awareness-raising workshops and 29 gender-based and sexual violence prevention workshops for all those involved in professional football, in collaboration with clubs and partner associations.

Improving stadium accessibility for people with disabilities is also a key concern for the LFP and its ecosystem. A chapter dedicated to this important subject has been included in this year's Match Operations Guide. The European project led by AccessiBall has identified the main obstacles to accessibility in stadiums and found sustainable solutions to overcome them.

In terms of ecological transition, for its first appearance in the French Energy Saving Championship, the LFP was rewarded for its efforts to mobilise the industry. The LFP took action to renew its partnership with StadiumGo and campaigned to encourage the use of sustainable mobility to travel to

stadiums in order to promote more responsible mobility. Clubs have not been left behind either, with 71% of them having completed their carbon footprint assessment and 50% having carried out an energy audit.

This year, the LFP also supported three major national causes: the Bleuet de France, which helps victims of war and terrorist attacks, child protection in partnership with the CNAPE and hospital staff in partnership with the Fédération Hospitalière de France. This support has taken the form of dedicated championship days or the organisation of sports tournaments, with the full participation of the clubs. In addition, four auctions of signed footballs and shirts donated by clubs raised €110,000 for the LFP's national charitable partners.

Finally, seven communication campaigns were organised to support our actions throughout the season, including the first edition of the campaign to raise awareness of sexism in stadiums and a digital campaign dedicated to accessibility.

For the Club Licence, a fourth family of criteria, dedicated to CSR, was introduced for the 2023-2024 campaign, totalling 1,000 points out of the 10,000 contained in the Club Licence. In its first year of existence, the average for Ligue 1 was 55.9% of points, with 49.17% of points on average for Ligue 2. All the CSR criteria and their importance have been consolidated for the 2024-2025 campaign.

This season has laid the foundations for a solid CSR strategy, aimed at strengthening French professional football's efforts in terms of sustainability and inclusion. Now more than ever, it is important to continue to play as a team if we are to meet the major challenge of transition.

# INTRODUCTION TO THE LFP

- The Ligue de Football Professionnel (LFP) regulates French professional football. As such, the LFP organises and manages five competitions: Ligue 1 McDonald's, Ligue 2 BKT, the Champions Trophy, the EA Ligue 1 Games and eLigue 1 McDonald's.
- The LFP finances all operations or actions likely to develop the resources of professional football with the aim of ensuring its promotion.
- The Ligue de Football Professionnel is France's leading organiser of live entertainment, with 11.5 million spectators per season (including 8.27 million for Ligue 1 McDonald's 1 and 3.24 million for Ligue 2 BKT).
- During the 2023-2024 season, Ligue 1 McDonald's was broadcast by 65 broadcasters in 218 territories and 45 languages. French professional football is the number-one sports product consumed through the media and has a strong geographical presence in the heart of 40 of France's 50 largest towns and cities. 80% of the French population lives less than 50km from a Ligue 1 McDonald's or Ligue 2 BKT stadium.





## THE LFP IN NUMBERS FOR 2023-2024:

### 38 AFFILIATED CLUBS

including 18 Ligue 1 clubs and 20 Ligue 2 clubs during the 2023-2024 season (36 clubs from the 2024-2025 season)

### 691 MATCHES

organised by the LFP, including 686 matches in Ligue 1 and Ligue 2

### 11.5M SPECTATORS

### 5 PARTNERS COMMITTED TO CSR:

ORIS (responsible partner), Decathlon/Kipsta, EA Sports, La Poste, Uber Eats

### 1,000 POINTS

in the family of Club Licence criteria dedicated to CSR

### 5 NATIONAL DAYS

dedicated to a cause during the 2023-2024 season: child protection, Bleuets de France, International Women's Rights Day, the fight against racism and the fight against homophobia

### 5 EXPERT ASSOCIATIONS

work alongside us: Colosse aux pieds d'argile, Fondation pour le Sport Inclusif, Foot Ensemble, Her Game Too, Licra

### €110k GROSS RAISED

at four auctions in aid of partner charities

### 62 ANTI-DISCRIMINATION WORKSHOPS

organised in 23 clubs over the 2023-2024 season, for players, senior management and fans (89 workshops in 32 clubs since 2021-2022)

### 29 SEXUAL AND GENDER-BASED VIOLENCE PREVENTION WORKSHOPS

organised at 12 clubs + 6 for LFP employees

### 2 SEMINARS AND 12 TRAINING SESSIONS

organised for the network of club CSR officers



# THE LFP'S CSR COMMITMENTS

# CSR GOVERNANCE OF THE LFP

The **LFP's CSR department**, comprising three people who report to the Director of External Communication and CSR, has a dual mission:

- ▶ coordinating the LFP's internal CSR approach with its employees
- ▶ supporting the deployment of the CSR strategy of the 38 professional football clubs

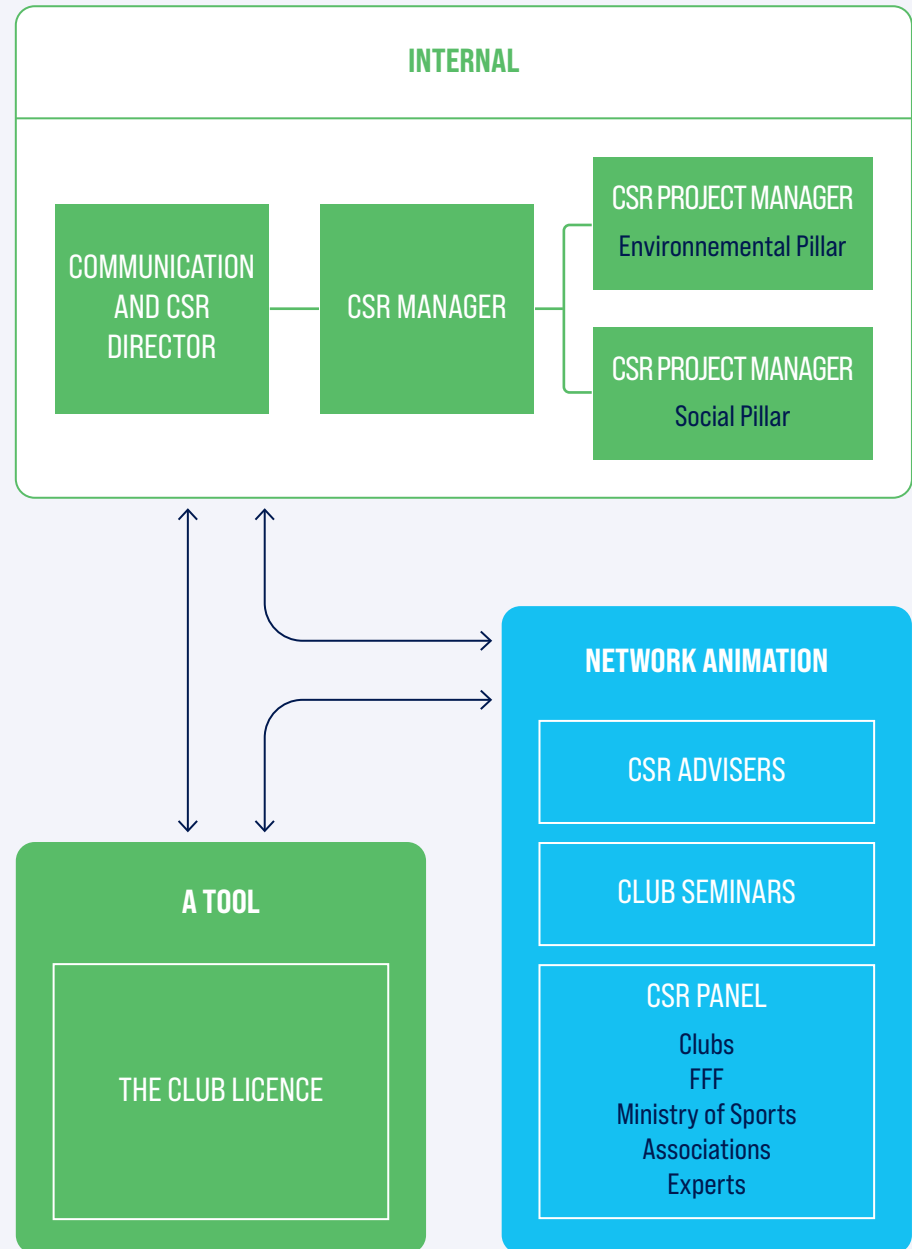
In order to involve its ecosystem in defining its CSR strategy, the LFP's CSR department relies on a **CSR panel**, responsible for :

- ▶ identify future CSR challenges, including future regulations, the global context of sport and sustainable development, and the impact of climate change on professional football
- ▶ assess the environmental and social impact of CSR initiatives that have been completed or are underway
- ▶ guide the LFP's CSR strategy before it is presented to the clubs.

The CSR panel is made up of representatives from the clubs, the French Football Federation, the Ministry of Sport, partner associations and experts.

As regards support for clubs, the LFP's CSR department works closely with the **network of CSR advisors** appointed by each of the 38 clubs. Throughout the season, this network received training and technical support from the LFP. Two CSR seminars were organised for them, one in January at the Parc des Princes in Paris, the other in July at Roazhon Park in Rennes.

In addition, **the Club Licence** is an important lever for clubs in achieving their CSR objectives [see page 9].



Finally, the LFP can rely on its entire ecosystem of stakeholders to deploy its CSR strategy:

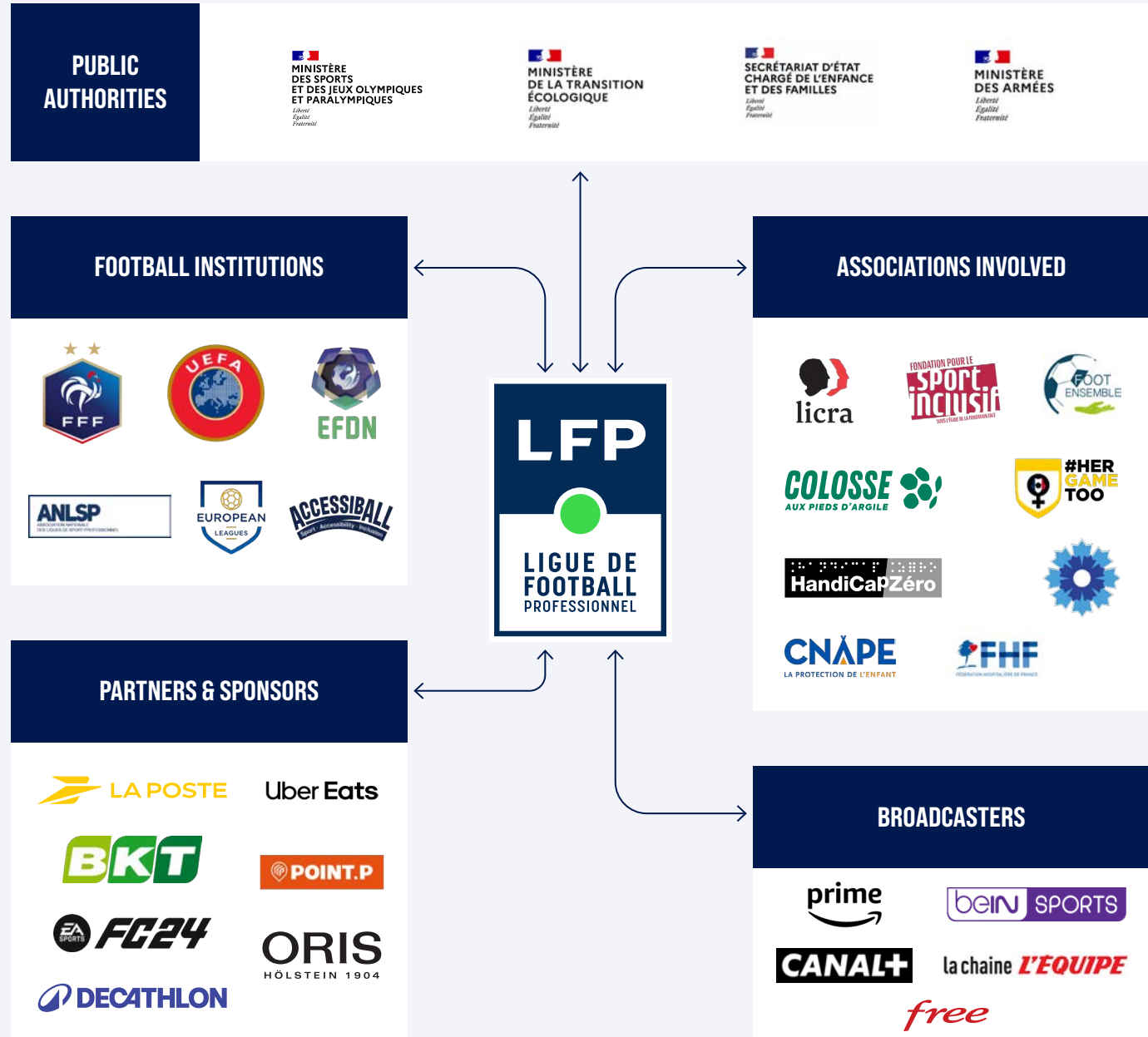
- Public authorities: Ministry of Sport, Ministry of Ecological Transition, Secretary of State for Children, Secretary of State for Veterans and Remembrance

- Football institutions: the FFF, UEFA, EFDN, ANLSP, European Leagues, AccessiBall

- The associations involved: Licra, Fondation pour le Sport Inclusif, Foot Ensemble, Colosse aux pieds d'argile, HerGameToo, HandiCapZéro, Bleu et de France, CNAPE, Fédération Hospitalière de France, etc

- Partners and sponsors: La Poste, Uber Eats, BKT, Point P, EA Sports, Oris, Kipsta

- Broadcasters: Prime video, Bein Sport, Canal +, the Equipe channel, Free





# A CSR FAMILY OF CRITERIA AS PART OF THE CLUB LICENCE

The Club Licence is designed to support clubs as they develop their professionalism through a points system that changes each season. The main novelty for the 2023-2024 campaign was the creation of a fourth family of criteria, dedicated to CSR, in addition to the three other families "Product enhancement", "Spectator experience" and "Clubs". Divided into two sub-families, Corporate Social Responsibility and Environmental Responsibility, the CSR family of criteria totals 1,000 points, or 10% of total Club Licence points, i.e. 880 more than the previous season for Ligue 1 and 980 for Ligue 2 BKT.

In addition to these criteria, it should be noted that other criteria linked to CSR issues can be found in other families of the Club Licence, such as the existence of a CSR advisor in the "Club" family or secure bicycle parking in the «Spectator Experience» family. A number of other criteria are included in the Catering Label (% of products labelled organic, elimination of plastic packaging, fight against food waste, etc.) and the Hospitality Label (encouraging the use of public transport and soft mobility, welcoming people with disabilities, etc.)

Some of the criteria in the CSR family were already included in the Club Licence, such as carrying out a carbon footprint assessment and doing away with single-use plastic bottles. Others are emerging, such as accessible ticketing for disabled people and the transportation of professional players.

Once these criteria have been defined, the LFP works to support clubs so that they score as many points as possible, by providing tools, sharing best practices, putting them in touch with appropriate expert associations or service providers, offering advice and opportunities for discussion.

Every season, a statistical report on Club Licence results is drawn up and published online on the LFP website. It allows the criteria to be adjusted if necessary for the next season.

In its first year of existence, clubs obtained an average of 55.9% (L1) and 49.17% (L2) of the points associated with the CSR family criteria for the Club Licence.

All the CSR criteria and their importance have been consolidated for the 2024-2025 campaign, enabling clubs to make a long-term commitment.

## CSR FAMILY CRITERIA FOR THE CLUB LICENCE

### SOCIAL RESPONSIBILITY

- ✓ Anti-discrimination workshop – **100 points**
- ✓ Existence of dialogue between the club and disabled supporters – **50 points**
- ✓ Accessibility of online ticketing for people with disabilities – **50 points**
- ✓ Accessibility, hospitality and service information in the stadium, available online for people with disabilities – **50 points**

### ENVIRONMENTAL RESPONSIBILITY

- ✓ Rainwater harvesting for rational use – **20 points**
- ✓ Quantity of waste recycled or recovered, excluding energy recovery – **50 points**
- ✓ Neutral reusable cups – **60 points**
- ✓ Zero plastic bottles – **70 points**
- ✓ Carrying out a carbon assessment to define a low-carbon strategy – **100 points**
- ✓ Carrying out an energy audit in accordance with the Ministry of Sport's common reference framework – **100 points**
- ✓ 10% reduction in electricity consumption compared with the previous season – **100 points**
- ✓ Transportation for professional players – **100 points**
- ✓ Signing of the 15 commitments charter – **50 points**
- ✓ LED lighting bonus – **100 points**

# THE LFP'S CSR POLICY

The LFP's CSR policy aims to bring the entire French professional football ecosystem together to work on joint initiatives.

It covers both the LFP's internal CSR approach, aimed at its employees, and support for the 38 French professional football clubs with their own CSR approach.

**This policy is structured around two pillars:**

 **THE ENVIRONMENTAL PILLAR, WHICH FOCUSES ON :**

- energy efficiency
- reducing our carbon footprint

 **THE SOCIAL PILLAR, ITSELF DEVELOPED AROUND THREE AXES:**

- developing stadium accessibility for people with disabilities
- the fight against all forms of discrimination
- the fight against gender-based and sexual violence

Finally, the LFP supports several major national causes: child protection with the CNAPE, hospital staff with the FHF and aid for victims of war and terrorist attacks with the Bleu et de France.

## FOOTBALL FOR THE GOALS

**The LFP became a member of Football For the Goals in December 2022.** As a responsible partner of the LFP, Oris has also obtained member status.

In line with the ambitions of their collaboration, the LFP and Oris both decided to apply to the United Nations programme as soon as the partnership was launched in October.

Football for the Goals is a United Nations initiative providing a platform for the global football community to engage and advocate for the Sustainable Development Goals (SDGs).



## ENVIRONMENTAL PILLAR

Environmental protection is one of the pillars of the LFP's CSR strategy. Faced with increasing pressure on our society from climate and energy issues, the LFP and professional clubs are working to reduce their environmental impact and set an example in terms of sustainability.

As part of its mission to help clubs implement their environmental strategy, the LFP supports its network of CSR advisors by providing tools, partnerships and training.

A training cycle on environmental issues has been set up in collaboration with IPAMA and Sport 1.5. Throughout the 2023-2024 season, at the rate of one hour-and-a-half session per month, the following 12 issues were addressed:

- ✓ Structuring your CSR approach;
- ✓ Raising employee awareness;
- ✓ Water;
- ✓ Transport ;
- ✓ Energy;
- ✓ Carbon measurement and control;
- ✓ Plastic waste;
- ✓ Digital responsibility;
- ✓ Responsible partnerships ;
- ✓ Responsible communication ;
- ✓ Responsible purchasing;
- ✓ Football in 2035.

Combining presentations of the issues, first-hand accounts and practical work in small groups, these sessions are designed to be very practical, specific and as close as possible to the challenges facing clubs. They enabled the CSR advisers and any administrative employees who so wished (Stadium Manager, partnership team, communication team or food and beverage team, depending on the topics covered) to learn about and develop their skills in these areas.



## → TAKING ACTION TO REDUCE ENERGY CONSUMPTION

In line with the Energy Efficiency Plan for Sport launched in October 2022 by the French Ministry of Sport and the Olympic and Paralympic Games, the LFP has made energy efficiency a priority in its CSR strategy. In this respect, the LFP is committed to applying the same principles internally as it promotes with clubs.

### 1. INTERNAL APPROACH

#### 1.A FRENCH ENERGY EFFICIENCY CHAMPIONSHIP

Since this year, the LFP has been taking part in the French Energy Saving Championship organised by the French Institute for Building Performance (IFPEB) and A4MT. This competition, aimed at tertiary buildings, includes several leagues: schools, housing and sports facilities, with the LFP taking part as a founding member. The aim of this collaborative approach is to raise awareness of the challenges of the energy transition among in-house employees. By encouraging them to change their practices in a fun way, this championship helps to set in motion a sustainable process to reduce energy consumption.



At the French Energy Saving Championship awards ceremony on 10 April 2024, the LFP was presented with the special “Sector mobilisation” prize in recognition of its commitment and the results achieved in recent months at its head office in Paris. **23.3% energy savings over the 2023-2024 season compared with the 2022-2023 season.**

It also caps off the LFP’s desire to encourage Ligue 1 and Ligue 2 clubs to better understand the energy challenges they face and to take action in favour of greater energy conservation and efficiency.





## 1.B A NEW HEADQUARTERS WITH HIGH ENVIRONMENTAL PERFORMANCE

This commitment is also reflected in the plan to relocate the LFP's head office in June 2024 to a building that is exemplary from an environmental point of view, with BREEAM certification and Effinergie Rénovation and BiodiverCity labels. An internal working group dedicated to CSR was set up ahead of the move to involve employees in the project and ensure that these environmental commitments are maintained throughout the use of the new headquarters.

Measures to improve the energy efficiency of buildings :

- ▶ Setting up a Building Management System (BMS)
- ▶ Setting heating and cooling temperatures centrally
- ▶ Stopping air conditioning when a window is opened
- ▶ Motion sensor-activated lighting
- ▶ Automatic adjustment of lighting to match natural light levels



The LFP has chosen to provide its employees with Cup Cleaners® to **reduce the volume of water consumed** when cleaning their cups and flasks. These eco-friendly touchless rinse terminals use up to 75 times less water (2cl compared with 1L to 1.5L in a sink) and do not release any detergent into the environment. The terminals are also 100% recyclable: the base, cap and tray are made from recycled/regenerated materials.

In addition, LFP is mindful of its impact on its ecosystem as a whole, and is following an ecological management programme for its green spaces (zero phyto approach, adaptation of mowing frequencies and periods, mowing and pruning to biological cycles, improvement of soil quality, preservation of resources and promotion of local fauna), which has led to its new building being awarded the **BiodiverCity** Construction label.

Finally, with a view to **reducing its waste production**, the LFP has chosen to install CASTALIE water fountains that are directly connected to the network, without plastic bottles. This Social and Solidarity Economy (SSE) company, which is also an approved Social Utility Company (ESUS), manufactures its fountains in France and Italy as part of a circular economy system: they are eco-designed from recyclable materials, so each part can be replaced to ensure optimum service life. This means that the water has less impact on the environment.

**1L of water from these fountains has an 80% lower carbon footprint than 1L of water from a water bottle fountain**

BREEAM®



effinergie

## 2. SUPPORT FOR CLUBS

### 2.A ENERGY EFFICIENCY PLAN

With an energy crisis looming at the end of 2022, the French government decided to draw up a plan to reduce energy consumption across all sectors of activity, including sport. The plan is designed to meet the national target of reducing energy consumption by 10% by 2024. The LFP and the professional clubs played an active role in drawing up the details of this efficiency plan for professional sport, in conjunction with the Ministry of Sport and the Olympic and Paralympic Games.

Thanks to the efforts of French professional football clubs, many of these measures have been put in place, contributing to the positive results highlighted by the Ministry of Energy Transition and the Ministry of Sport and the Olympic and Paralympic Games.

**At the start of the 2023-2024 season, 61% of clubs had already achieved the national target of reducing energy consumption by 10% (a criterion included in the Club Licence).**

### 2.B THREE TOOLS TO HELP CLUBS REDUCE THEIR ENERGY CONSUMPTION

In order to make energy audits of stadiums, a criterion that is now included in the Club Licence, more widespread, the LFP, with the help of A4MT, has provided clubs with a set of guidelines for carrying out these audits by November 2023. This tool lists all the data to be collected by the club and/or the local authority that owns the stadium in order to carry out a full energy audit.

Furthermore, thanks to A4MT's work, the LFP is also providing clubs with a list of around ten local or national consultancy firms capable of carrying out an energy audit of a stadium in accordance with this common reference framework, within a pre-agreed price range. Combined with carbon assessments, these energy audits will enable action plans to be drawn up for more efficient energy use at stadium and club level.

To give clubs even more support regarding carbon, the LFP and A4MT have provided them with a calculation tool that quantifies the CO<sub>2</sub> savings made according to the energy options chosen. This easy-to-use «carbon calculator» helps clubs answer the question: «Is my energy consumption carbon-free?». It calculates the carbon emitted according to the levels and sources of energy used by the club in its stadium, and makes it possible to reduce consumption or change energy sources.

**50% of clubs that have, or are in the process of carrying out, an energy audit by the end of the 2023-2024 season**



## 2.C LAUNCH OF THE SPOR&D CONSORTIUM, A RESEARCH AND DEVELOPMENT ORGANISATION FOR THE TREATMENT OF PITCHES AND GROUNDS

In November 2023, on the initiative of the Fédération Française de Golf, the Fédération Française de Football, the Ligue de Football Professionnel, the Fédération Nationale des Courses Hippiques, France Galop, the Université Paris Saclay, the Institut de l'Agriculture et de l'Alimentation Biologiques, AGREF, Institut Ecumène Golf et Environnement, players in the sporting movement and in research have joined forces to officially launch the SPOR&D (Soil Pitch Research & Development Organisation) research consortium. This is the first national innovation initiative for natural lawns and sports surfaces. This innovative organisation has set itself the goal of reinventing natural pitches and sports surfaces in a responsible way, reconciling the preservation of grass sports with the economic, social and environmental requirements that form the framework for their development.

SPOR&D brings together the main players in the field of sports played on grass and research bodies, acting as an accelerator for scientific research aimed at rethinking sports turf and grounds. Its role includes:

- ▶ Leveraging public funding for research
- ▶ Launching targeted calls for projects, with the support of its scientific committee
- ▶ Performing studies and improving the state of knowledge on the subject of sports grounds and turf

The creation of this unusual network, which is open to any new members who wish to join, is part of a major ambition: to combine scientific expertise with sporting and environmental requirements to improve sports surfaces.



## → REDUCING THE CARBON FOOTPRINT OF FRENCH PROFESSIONAL FOOTBALL

Reducing our carbon footprint is a priority for all business sectors, including professional football. To establish an appropriate low-carbon strategy, the LFP has identified its main sources of emissions and is helping clubs to do the same by drawing up their Greenhouse Gas Emissions Assessment for scopes 1, 2 and 3.

### 1. INTERNAL APPROACH

The LFP has therefore carried out a carbon footprint assessment of its own activities for the 2021-2022 and 2022-2023 seasons in order to be able to implement an action plan to reduce its carbon impact in the near future.

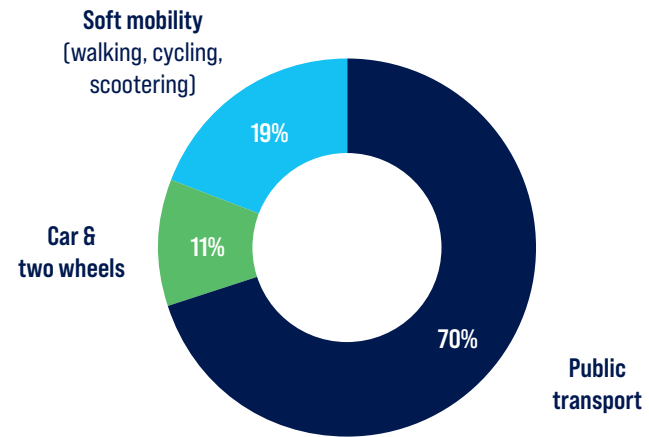
#### 1.A SUSTAINABLE MOBILITY

In order to measure and adapt the actions to be implemented in favour of sustainable mobility in the context of the **journeys from home to work** of LFP employees, an annual mobility survey has been systematically carried out this season (see results opposite). In addition, a sustainable mobility package of €500 or €600 per year per employee has been introduced to finance:

- ▶ The purchase of a mechanical or electrically-assisted bicycle
- ▶ Necessary equipment, accessories, repairs, insurance and parking
- ▶ Car sharing
- ▶ Car-sharing with electric, rechargeable hybrid or hydrogen-powered vehicles
- ▶ The use of bicycles, whether motorised or not, for hire or self-service
- ▶ Public transport (single or books of tickets, season tickets)

For **business travel**, the train is strongly encouraged for journeys of less than four hours. The CO<sub>2</sub> emissions of journeys are displayed directly on the Havas Voyages platform even before booking.

**CO<sub>2</sub> emissions linked to business travel by LFP employees (excluding delegates) fell by 3% over the 2022-2023 v. the 2021-2022 season, while the number of employees increased by 30%.**



70% of employees travel by public transport  
19% use soft mobility (cycling, walking, scootering)



## 1.B CHOOSING A COMMITTED COMPANY CANTEEN

On the food front, the Quality of Life at Work working group took part in the installation of a smart fridge at the new premises, belonging to the company Foodles. Foodles is the first mission-driven company in its sector to be B-Corp certified, in particular for its commitment to the environment. Favouring short distribution channels, Foodles offers only seasonal fruit and vegetables, as well as 20% organic produce. Given that meat is the main source of emissions from food, Foodles offers 40% vegetarian recipes and has reduced the average impact per dish by 42%. Finally, to combat food waste, a predictive algorithm is used to ensure that the right quantity of food is delivered. Dishes not eaten by the end of the week are offered at half price, unsold food is redistributed to charities and dishes that have reached their sell-by date are recovered and turned into compost and biogas for farmers.

**40% vegetarian meals**

The logo for Foodles, featuring the word "FOODLES" in a bold, white, sans-serif font with a horizontal line above it, set against a solid orange background.

## 2. SUPPORT FOR CLUBS

### 2.A A TOOL TO MEASURE CLUBS' CARBON FOOTPRINT

In order to encourage Ligue 1 McDonald's and Ligue 2 BKT clubs to address this issue, the LFP has included a criterion in the Club Licence requiring the completion of a Greenhouse Gas Emissions Assessment (scope 3) and the implementation of a low-carbon strategy. The aim of this criterion is to enable each club to gain a better understanding of its carbon footprint, to implement concrete actions to reduce its carbon footprint in line with the National Low Carbon Strategy, to mobilise all its internal staff and to make a strong case to its ecosystem (community, supporters, partners). Clubs are asked to produce their carbon

footprint assessment on the full organisational scope of the club's activities (stadium activities, matches and training centre), on the operational scope of scope 3 (to include fan travel) and using the Bilan Carbone® method.

To help clubs produce this carbon footprint assessment, the LFP carried out a benchmarking exercise of the various service providers on the market and identified Global Climate Initiative (GCI) as the service provider to be recommended to clubs. Five training sessions on the use of the platform by GCI have been offered to clubs over the last two seasons, paid for by the LFP.

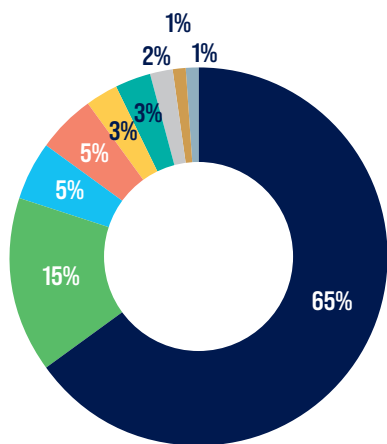
**71% of clubs have carried out or are in the process of carrying out their Bilan Carbone® [Carbon assessment].**

### 2.B ACTIVE PARTICIPATION IN THE SHIFT PROJECT'S «DECARBONISING STADIUMS» REPORT

At the same time, the LFP has actively participated in the Shift Project's "Decarbonising Sport" programme, which aims to transform the French sports sector to adapt to climate change. The LFP was one of the main suppliers of the data used to produce the first report in the "Decarbonising Stadiums" programme, dedicated to the sporting infrastructure of major professional football and rugby stadiums. The aim is to come up with recommendations that will enable major sporting events to continue to be organised despite this carbon constraint.



Carbon footprint of a 50,000-seat stadium for one match: 320 tCO2e



- Spectator transport
- Food and drink
- Webcast
- Transport for professionals and employees
- Transport for the sports and support teams
- Fixed assets (buildings, machinery, etc.)
- Waste
- Energy (heating, lighting, air conditioning, etc.)
- Other

Source: provisional calculations *The Shift Project* 2024

## 2.C TAKING ACTION ON THE BIGGEST SOURCE OF CARBON EMISSIONS AT A MATCH: SPECTATOR TRAVEL

According to the Shift Project's «Decarbonising Stadiums» report, spectator travel is the biggest source of greenhouse gas emissions at major sporting events, accounting for almost 65% of emissions, 90% of which are due to car use. That is why, once again this year, the LFP is committed to taking action to promote more responsible spectator mobility.

### ► The 2<sup>nd</sup> edition of the “Sustainable Mobility” campaign

The Ligue de Football Professionnel and its clubs once again joined forces to raise awareness among fans of the need to use sustainable means of transport to get to the stadium, by organising the 2<sup>nd</sup> edition of a national communications campaign. This year, it took the form of a publication of six tenders. Each of these tenders included a question combining the sporting aspect with a soft mobility solution proposed by the clubs that were meeting at the time the tender was published. Each response provided an opportunity to give detailed explanations of the responsible mobility solutions put in place by the clubs concerned.



### Bonne réponse !

65 % de l'empreinte carbone d'un match est lié au transport des spectateurs. Pour contribuer à réduire les émissions de gaz à effet de serre du football, privilégiez les mobilités durables pour venir au stade !

🚗 StadiumGO vous met en relation avec d'autres supporters pour faire un covoiturage à destination de vos événements sportifs favoris.



### ► Partnership with StadiumGO

Partners since 2019, the LFP and StadiumGO extended their collaboration into 2023 to encourage fan carpooling at Ligue 1 McDonald's and Ligue 2 BKT matches. Today, 82% of clubs offer a car-sharing solution to their supporters thanks to partnerships with car-sharing platforms, over 75% of them with StadiumGO. This service publishes carpooling adverts dedicated to sporting events, both home and away, enabling supporters to find the most suitable journey for their needs.

To encourage spectators to use this solution, some of the clubs associated with StadiumGO are offering certain benefits to carpoolers, such as reserved parking spaces. This innovative solution was shortlisted in the 'Start-ups' category of the Trophées Sport et Management 2023 and again in 2024.

A review of the 2023-2024 season showed that:

- 12 Ligue 1 clubs and 17 Ligue 2 clubs have a partnership with StadiumGO,
- Nearly 25,000 fans use StadiumGO (+37% v. 2022-2023);
- 986,000 kilometres were covered by carpooling;
- On average, each journey is 250 kilometres.



### ► Incorporating CSR criteria on sustainable mobility into the Accueil Label

The «Label Accueil» reference system, a new tool created by the LFP's stadium division and stadium experience commission to provide precise and comprehensive information on each club's ability to provide the best possible welcome at its stadium, includes a number of environmental assessment criteria.

### ► 35 clubs have bicycle/alternative mobility parking facilities

### ► 26 clubs have combined stadium tickets with public transport and soft mobility, 73% of which offer free travel

### ► 33 clubs have set up a car-sharing scheme, 42% of them with an incentive system (e.g. free parking space)

### ► 23 clubs have an adapted public transport offering serving the stadium according to match start and finish times

## 2.C TAKING ACTION REGARDING THE SECOND-LARGEST SOURCE OF CARBON EMISSIONS AT A MATCH: CATERING

### Incorporating CSR criteria into the Catering Label

On the food front, the LFP's Food & Beverage department, with the support of the CSR department, has set up a «Catering Charter», which places eco-responsibility at the heart of the approach, with recommendations on the sourcing of products, the elimination of waste, waste management and the reduction of animal products. Assessment criteria have been set on the basis of this charter in order to measure the progress made by each club (Catering Label).

### 22 clubs offer at least one vegetarian option

### 19 clubs have set up systems to combat food waste



## ♥ SOCIAL PILLAR



### → COMBATING DISCRIMINATION

#### 1. THE ANTI-DISCRIMINATION PLAN

Since 2019, the LFP has been implementing various measures to eradicate discrimination within professional football. With the support of its partner associations (Foot ensemble, Fondation pour le Sport Inclusif, Ligue Internationale contre le Racisme et l'Antisémitisme), the Ligue de Football Professionnel created an action plan based on three pillars:

- ✓ Prevention and training for the French professional football ecosystem
- ✓ Raising public awareness
- ✓ Identifying and punishing hateful behaviour

#### 1.A STAKEHOLDER TRAINING AND AWARENESS-RAISING

Since 2021, the LFP and its partner associations have been working with professional players, club managers and supporters to run workshops to raise awareness of the fight against discrimination. Each aspect is tailored to the target audience, with the aim of providing tools for dealing with cases of discrimination, good practice in supporting victims, measures to be put in place in anticipation of such situations and the penalties applicable to perpetrators. In addition, awareness-raising workshops are also run in training centres via “Le Fondation du Football” as part of its Open Football Club programme.

During the 2023-2024 season, the Ligue de Football Professionnel, together with its partner charities, ran 62 workshops at 23 different clubs. In total, since 2021, the LFP has intervened 89 times with 32 different clubs.

On the strength of its commitment to combating all forms of discrimination, the LFP aims to go even further by offering, from the 2024-2025 season onwards, training courses for contact people in professional clubs. The LFP will also continue to take action to raise awareness among the various stakeholders involved in professional football.





## 2. RAISING PUBLIC AWARENESS

Every season for over six years now, the LFP has organised Ligue 1 McDonald's and Ligue 2 BKT days dedicated to the fight against discrimination in association with its expert partners, the Licra, Foot Ensemble and the Fondation pour un Sport Inclusif.

The 2023-2024 season saw the unveiling of the new “Kick out discrimination” campaign. In conjunction with the international days against racism and homophobia, the teams wore two special shirts, one dedicated to the fight against racism, the other to the fight against homophobia. These shirts, emblazoned with the badges “Kick out racism” and “Kick out homophobia”, are designed to send out a clear and explicit message against discrimination in football. In addition, the competition badges have been specially tinted in the colours of the days concerned. All participants (referees, coaches, officials, broadcasters and so on) got involved by wearing visual elements in the campaign colours (armbands, pins, microphone caps, etc.). In the stadiums, various decorative elements brought the campaigns to life, such as giant tarpaulins on Ligue 1 McDonald's pitches, corner flags in the campaign colours, giant screens, LED panels and fourth officials' boards.

As well as the in-stadium events, the campaign also took place online, particularly through social networks. In total, the 481 pieces of content shared by the LFP and the clubs generated 21.1M impressions. Finally, all the official broadcasters and a large number of media disseminated the campaign on the various television channels, helping to spread the word.

These event shirts, bearing the campaign slogans “Kick out racism” and “Kick out homophobia”, were then auctioned off for the benefit of the LFP's partner anti-discrimination charities.



### 3. IDENTIFYING AND PUNISHING HATEFUL BEHAVIOUR

The LFP's Disciplinary Committee, in accordance with the LFP's statutes and competition regulations, regularly punishes incidents of a discriminatory nature that occur in stadiums (sanctions include fines, closure of stands, matches held behind closed doors and points deductions). For the 2023-2024 season, the Disciplinary Committee handed down 58 sanctions resulting in a total of €127,000 in fines. Four decisions resulted in stand closures, while two decisions resulted in confirmed or suspended points deductions. Finally, two players received confirmed or suspended penalties.

In order to help identify discriminatory behaviour, several seasons ago the LFP set up a reporting system for incidents taking place in the stadium ([www.licra.org/lfp](http://www.licra.org/lfp)). It allows anyone at the stadium, whether a witness or a victim, to report an incident of a discriminatory nature (whether racist, anti-Semitic, homophobic, sexist or other). On the legal front, since 2020, the LFP has included the fight against discrimination in its statutes, giving it a better basis on which to bring a civil action before the courts.

#### A PROTECTION SYSTEM FOR THE LFP'S SOCIAL NETWORKS

For the 2023-2024 season, **the LFP and Bodyguard.ai** have renewed their partnership after two years of successful collaboration to **protect the League's online community from all forms of toxicity**. By working with Bodyguard.ai, the LFP, which has made the fight against discrimination a fundamental part of its CSR strategy, has been able to put its values into action and better apply its zero-tolerance approach to all forms of online abuse. The LFP continues to protect and promote the values of French football on its social networks and those of its competitions (Facebook, Instagram, TikTok, X, YouTube).

- ▶ In the first two years of working with the League, Bodyguard.ai also moderated over 1.7 million comments for the LFP and identified 71,000 (4.1%) as hateful.
- ▶ During the 2023-2024 season, Bodyguard.ai deleted 125,383 messages on the LFP's various social networks out of a total of 2M messages analysed (i.e. 6.27% of messages deleted). Since 1 July 2023, 8,139 hate messages have been published on the LFP's social networks. Bodyguard.ai deleted 7,970 (97.92%). Of these messages, 2,185 were of a racist nature (representing 31.85% of messages deleted).

#### LFP AWARDED THE FIER SPORT [PROUD SPORT] LABEL

The FIER label is organised around six main themes that guide the implementation of specific action to promote the inclusion of LGBTI+ people in the sports ecosystem (such as clubs, federations and local authorities).

Supported by the Ministry of Sport and the Olympic and Paralympic Games and the Ministry for Equality between Women and Men and the Fight against Discrimination, this label establishes measures for good conduct in terms of the inclusion of LGBTI+ people.

Obtained in 2022, this label, awarded by the FIER Foundation, recognises the approach taken by the Ligue de Football Professionnel and encourages it to intensify the action it is taking to ensure that professional football is leading the way.



## THE INCLUSIVE SPORT TOUR

From 29 March to 18 May, the LFP supported the Tournée du Sport Inclusif 2024 [Inclusive Sport Tournament 2024], organised as part of the Grande Cause Nationale 2024 by the Fondation pour le Sport Inclusif, the Fondation Agir Contre l'Exclusion and the Fondation Le Refuge. The aim of the event is to raise the profile of physical activity and sport as a major tool in the fight against discrimination, particularly that affecting LGBTQIA+ communities. In particular, these include:

- ▶ encouraging marginalised people to take part in physical activity and sport
- ▶ raising awareness of the fight against discrimination among those involved in the sporting movement
- ▶ helping to make physical activity and sports venues more inclusive

After two initial stops on 30 and 31 March with Olympique de Marseille, and on 12 and 13 April in Nanterre with Paris Saint Germain, the Inclusive Sport Tour came to an end with Toulouse FC on the international day against homophobia, transforming the Toulouse Stadium into an arena of diversity and community engagement. In attendance were Amélie Oudéa-Castera, Minister for Sport and the Olympic and Paralympic Games, Dominique Faure, Minister for Local Government and Rural Affairs, and representatives of sports federations and leagues, including the LFP. They were all able to make a commitment by signing an agreement with the Fondation pour le Sport Inclusif [Foundation for Inclusive Sport]. The agreement signed with the LFP will enable the Fondation pour le Sport Inclusif to continue its anti-discrimination programme in the workshops set up by the LFP next season.



## → COMBATING GENDER-BASED AND SEXUAL VIOLENCE

The 2023-2024 season saw the integration of the fight against sexual and gender-based violence into the LFP's CSR strategy, with the aim of eradicating these evils from professional football.

### 1. INTERNAL APPROACH

Over the course of the 2023-2024 season, the Ligue de Football Professionnel has carried out a number of in-house initiatives to raise awareness and protect its employees. Six awareness-raising workshops on sexual and gender-based violence in the workplace, run by Colosse aux pieds d'argile, have been organised for all LFP employees and will be scheduled on a regular basis. In addition, two advisers have been appointed to combat sexual harassment and gender-based harassment. Finally, a reporting platform is also available to enable employees to quickly and easily report any situation constituting an offence affecting the LFP's activity, particularly any case of sexual or gender-based violence.



## 2. SUPPORT FOR CLUBS

During the 2023-2024 season, the Colosse aux pieds d'argile charity visited 12 professional football clubs to run 29 awareness-raising workshops on the risks of sexual violence, paedophilia and hazing in the sporting environment, aimed at club managers, technical staff, coaches, professional players and academy staff.



**“Because the 12th man is also a woman,  
let’s celebrate all female spectators”**

For the first time, during the 2023-2024 season, the LFP launched a campaign to raise awareness of sexism in stadiums, featuring female spectators of Ligue 1 McDonald’s and Ligue 2 BKT matches. To mark the occasion, the film «Le siège», produced in partnership with Her Game Too, was widely distributed, attracting 7.7 million impressions and 3.9 million views.

In addition, many clubs took their own initiatives to celebrate the day: all-girl groups of escort kids and ball girls in Nice, Metz and Caen, the celebration of the club’s leading women in Lorient, Paris and Le Havre, the official launch of the partnership with Her Game Too in Toulouse and Troyes, the organisation of a round table on the place of women in football in Lens, a #HerGameToo event in Saint-Etienne, a special ticket price in Ajaccio, the promotion of the women’s team in Amiens, dedicated events in Dunkirk and Concarneau and #HerGameToo warm-up kit in Bordeaux.

## → DEVELOPING ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

### END OF THE ERASMUS+ GGNAI PROJECT

Between 2021 and 2023, the Ligue de Football Professionnel took part in the European Erasmus + project «Good Governance Needs Access and Inclusion», led by AccessiAll (formerly CAFE). The aim of this project was to identify common barriers to accessibility and to find sustainable solutions, in particular by incorporating feedback from people with disabilities into accessibility strategies.

This project brought together various stakeholders from three countries, including the federations and professional leagues of Belgium (KBVB and Pro League), France (FFF and LFP) and Germany (DFB and DFL), as well as the national associations of disabled supporters in each country (Inter Vlaanderen, FFSFH and BBAG respectively) and, finally, the European University of Lisbon (ENSILIS).

This European project has enabled the Ligue de Football Professionnel to develop its expertise in welcoming disabled spectators, in particular by gathering feedback from disabled spectators following a large-scale questionnaire. The results of this survey have enabled the LFP to identify priorities in terms of accessibility, which have been translated into an action plan integrated into the CSR and stadium visitor strategies. In addition, to lead this action plan on a national scale, the LFP has allocated human resources dedicated to accessibility within its teams.

This European project will have enabled the LFP to make significant progress on the issue of accessibility for people with disabilities, as well as creating a European network and establishing its position as the leading league on the subject in Europe.





## THE LFP'S ACCESSIBILITY STRATEGY

In order to have a concrete impact on the reception of disabled spectators, the LFP is implementing a six-pillar strategy aimed at improving the experience of these people.

Each pillar represents a stage in the spectator experience:

- ▶ Information and communication
- ▶ Ticketing
- ▶ Arrival at the stadium
- ▶ Entering and moving around the stadium
- ▶ Accessible services
- ▶ The inclusive experience

To take specific action at each of these stages, the LFP's action mainly takes the form of support for clubs and regulation.

Firstly, the LFP works both individually and collectively with clubs, providing recommendations, advice, best practice and project support. A guide dedicated to welcoming disabled people has been included in the Operations Guide for clubs. In addition, three online webinar sessions were organised during the 2023-2024 season. This type of event will be repeated in subsequent seasons

to help clubs develop their skills in this area.

Secondly, the LFP is using regulatory and structuring tools to improve stadium accessibility. Six accessibility criteria have been added to the Club Licence in 2023-2024:

- ▶ The existence of a dialogue between the club and supporters with disabilities,
- ▶ Making the online ticketing service accessible,
- ▶ The provision by clubs of information on accessibility, hospitality and services in the stadium for people with disabilities

In addition, criteria have also been added to the Welcome Label, which aims to improve the quality of the welcome given to fans at stadiums:

- ▶ Implementation of a dedicated welcome policy
- ▶ Accessibility of services in the stadium
- ▶ Setting up specific systems

## A BRAND NEW SYSTEM FOR THE CHAMPIONS TROPHY

As part of the 28<sup>th</sup> edition of the Champions Trophy, the LFP put in place an innovative and unique system enabling nine visually impaired spectators to follow the match and fully enjoy the experience.

In collaboration with GiveVision, the LFP supplied headsets which enabled these nine spectators to fully follow the match between Paris Saint-Germain and Toulouse FC despite their visual disabilities:

- ▶ Either using an enlargement mode that makes it easier to zoom in on the pitch;
- ▶ Or thanks to the TV stream mode, which allows you to watch live images filmed by the cameras in your headset.

Éric, Paris Saint-Germain fan

*«Seeing things that were inaccessible to me before is fantastic»*

This type of scheme will become more widespread as part of the drive to include people with disabilities.



## «AT THE STADIUM, DIFFERENCES ARE MADE ON THE PITCH» A COMMUNICATION CAMPAIGN DEDICATED TO ACCESSIBILITY

During the season, acting in collaboration with the AONO agency and the content creator «Unseen Samy», the LFP rolled out a communications campaign dedicated to accessibility, entitled «Au stade, les différences se font sur le terrain» [«At the stadium, differences are made on the pitch»].

In this 100% digital series, «Unseen Samy» went out to meet disabled spectators at five Ligue 1 McDonald's and Ligue 2 BKT clubs to discover and highlight the accessibility measures put in place by the clubs at the instigation of the LFP.

This series highlighted the reception facilities at Olympique Lyonnais, FC Metz, Paris Saint-Germain, Saint-Etienne and Olympique de Marseille. Each club showcased was able to highlight its special features and local characteristics in terms of welcoming disabled people.

This first LFP digital campaign dedicated to accessibility generated 5 million impressions and 185,000 engagements on the accounts of the clubs and the League.



## HANDICAPZÉRO

Building on its partnership with HandiCapZéro, for the 11<sup>th</sup> year running the LFP has published an adapted version of its competition guides for visually impaired supporters. Accessible to all blind and partially-sighted fans, they are available in four versions:

- ▶ A Braille format,
- ▶ An enlarged version,
- ▶ An audio format,
- ▶ A web version.

These guides bring together all the information you need to get to the heart of the game including:

- ▶ Details of the season and instructions for use,
- ▶ Fixture lists, historical information and statistics,
- ▶ Introduction to the 38 teams and their squads.

For this 11<sup>th</sup> edition, two exclusive interviews were conducted with *Le regard au bout des doigts* and *Touch 2 See*.



## ☆ SUPPORTING MAJOR NATIONAL CAUSES

### → LE BLEUET DE FRANCE

For the sixth year running, the Armistice Day commemorations provided an opportunity for the LFP and the 38 professional football clubs in Ligue 1 McDonald's and Ligue 2 BKT to rally together in support of Bleuets de France, the endowment fund which helps the families of victims of war and terrorist attacks.

The 14<sup>th</sup> round of Ligue 1 McDonald's and the 12<sup>th</sup> round of Ligue 2 BKT were dedicated to this cause, with a campaign paying tribute to the heroes who work for France. All the ceremonial kick-offs were performed by children who are beneficiaries of the Képis Pescalunes charity, which supports and accompanies orphans of the Gendarmerie Nationale, wards of the Nation.

An auction organised on the MatchWornShirt platform from 15 November to 4 December 2023 raised €50,000 for wounded soldiers, their families, widows, orphans and victims of terrorism, thanks to the donation by clubs of 110 shirts emblazoned with the cornflower and worn by players in league fixtures that weekend.

The aim of this campaign, which was unique in the French sporting world, was to raise awareness of the Bleuets de France and its cause.

The sum of €50,000 was symbolically donated to Bleuets de France by the LFP and the FFF on 8 June 2024 during the Legends match organised at the Michel d'Ornano stadium in Caen as part of the 80th anniversary of the Normandy Landings and the Battle of Normandy. The match pitted the Club des Internationaux de France against a selection of players from Stade Malherbe Caen, and was attended by Patricia Miralles, Secretary of State for Veterans and Remembrance, Frank Leboeuf, Bleuets de France ambassador and Olivier Pickeu, Chairman of Stade Malherbe Caen.





## → CHILD PROTECTION

For the third year running, in November 2023, on the occasion of the International Day for the Rights of the Child, the entire professional football ecosystem rallied together in support of child protection.

The Ligue de Football Professionnel, its partners, Ligue 1 McDonald's clubs, Ligue 2 BKT clubs and Decathlon Kipsta joined forces with the Secrétariat d'Etat à l'Enfance, the CNAPE (Convention Nationale des Associations de Protection de l'Enfant) and its ambassador, Mohamed Bouhafsi, to give 216 children from all over France an exceptional experience at a tournament organised on 19 November on the legendary pitch of the Orange Vélodrome in Marseille.

This 3<sup>rd</sup> edition of the Tournoi des Défenseurs de l'Enfance gave them the chance to enjoy an exceptional day out and meet football legend Zinedine Zidane, as well as a number of players from OGC Nice and Olympique de Marseille.

One week later, on the weekend of 25 November 2023, the LFP dedicated the 13<sup>th</sup> matchday of Ligue 1 McDonald's and the 15<sup>th</sup> Ligue 2 BKT matchday to child protection. To mark the occasion, a vast communications campaign was rolled out digitally and on all the championship pitches, where 700 collectors' edition balls designed by Decathlon Kipsta, inspired by children's drawings, pulsated to the rhythm of the matches in the stadiums in the colours of L'Enfance. 80 of these balls were then signed by the players and auctioned on the MatchWornShirt platform, while the remaining unsigned balls were sold on the Decathlon.fr website. These sales raised over €9,300 for CNAPE.

These matchdays were also an opportunity to raise awareness and remind people of children's fundamental rights, and to highlight the 119 helpline (Allô enfance en danger, a confidential and freephone number open 24 hours a day, seven days a week). In this way, the entire French professional football ecosystem was able to send out a message loud and clear: children in difficulty are not alone.



## → SUPPORT FOR HOSPITAL STAFF

After the first edition in Montpellier in 2022 and the second in Toulouse in 2023, the Fédération Hospitalière de France (FHF) and the Ligue de Football Professionnel joined forces once again for the third edition of the Caregivers' Tournament, which was awarded the Grande Cause Nationale ["Great National Cause"] 2024 label, which took place on 3 June 2024 at the Centre de Vie Raymond Kopa at the Stade de Reims.

This national tournament saw 16 mixed teams made up of members of the Groupements Hospitaliers de Territoires (GHT) compete against each other. Nearly 200 care staff from all over France, in a wide variety of roles, were selected with the help of the FHF. Based on the same model as the Tournoi de l'Enfance, each team represented a professional club in its area and was given a complete set of kit by the club to wear its colours proudly at the tournament.

Opened by Jean-Pierre Caillot, Chairman of Stade de Reims, in the presence of Arnaud Robinet, Mayor of Reims and Chairman of the French Hospital Federation, and Robert Pirès, the 1998 World Cup winner and patron of this year's tournament, the aim was to offer healthcare staff a chance to get together and share their passion for football. The tournament was won by GHT Hainaut-Cambrésis, representing Valenciennes FC.

Here is the list of hospitals taking part in the 2024 event, along with the clubs they represented:

- ▶ Champagne University Hospital Group for Stade de Reims
- ▶ Basse-Alsace Sud-Moselle GHT (GHT 10) for RC Strasbourg Alsace
- ▶ GHT Western Brittany for Stade Brestois 29
- ▶ GHT Lorraine Nord for FC Metz
- ▶ GHT Haute Garonne and Tarn West for Toulouse FC
- ▶ GHT Est-Hérault Sud-Aveyron for Montpellier Hérault SC
- ▶ GHT Haute Bretagne for Stade Rennais FC
- ▶ GHT Hauts-de-Seine (GHT 92) for Paris Saint-Germain
- ▶ Hôpitaux Paris Est Val-de-Marne (GHT 94) for Paris FC
- ▶ GHT Loire for AS Saint-Étienne
- ▶ GHT Hainaut-Cambrésis for Valenciennes FC
- ▶ GHT Orne Perche Saosnois for SM Caen
- ▶ GHT Territoire d'Armor for EA Guingamp
- ▶ GHT Maine-et-Loire (GHT 49) for Angers SCO
- ▶ GHT Nord Yonne for AJ Auxerre
- ▶ GHT Rouergue for Rodez Aveyron Football



Photo credit: Jean-Baptiste Delerue



## → THE LFP, PARTNER OF TROPHÉES SPORT ET MANAGEMENT [SPORT AND MANAGEMENT AWARDS]

Since 2013, the Trophées Sport et Management have been open to all stakeholders in the field, rewarding innovative, environmentally friendly and socially responsible projects based around sport. As the winner of the Trophées Sport et Management in 2021, the LFP is delighted to be supporting this event as a partner for the third year running. In 2022, it contributed to the creation of a prize dedicated to professional sport, aimed at honouring the local and civic commitment of professional clubs.

After seeing Olympique Lyonnais win the 2022 trophy and three professional clubs reach the final in 2023, five professional football clubs have been nominated for the third edition of the “Professional Sport Stakeholder” Trophy:

- ▶ **LOSC Lille for its «Je me tâte» [I’m checking myself] project.** To raise awareness of testicular cancer among its supporters, Lille has designed and put on sale a humorous set of boxer shorts, accompanied by an explanatory card on self-testing. All profits were donated to research into this type of cancer.
- ▶ **FC Metz and its «FC Metz experience for all» scheme.** The Lorraine club has put in place an innovative overall system to improve inclusion and accessibility for people with reduced mobility and people with disabilities at matches at the Stade Saint-Symphorien, in order to offer them the best possible experience.
- ▶ **OGC Nice, nominated for the second year running, and its «Caléna Tour» project.** Keen to bring comfort and joy to the most vulnerable people over the festive period, the Nice club has taken steps to offer gifts to as many people as possible.
- ▶ **AS Saint-Étienne for its wheelchair football section.** The aim of the project is to give people with disabilities the opportunity to play a team sport and express themselves through sport.
- ▶ **Olympique de Marseille, also nominated for the second year running, with the**

«Cahier des Olympiens» [Olympians’ notebook]. This project aims to support young people in their learning by developing their desire to learn and by combating school drop-outs.

The StadiumGO platform, a partner of the LFP, and the Give Vision company have been selected in the «Start-ups» category. In addition, in the “CSR/RSO Sport Stakeholders” category, the Fondation pour le Sport Inclusif (Foundation for Inclusive Sport), a partner of the LFP in the fight against discrimination, is among the nominees in this category for its tour for inclusive sport, organised this season in several cities including Marseille, Paris and Toulouse with professional football, rugby and handball clubs.

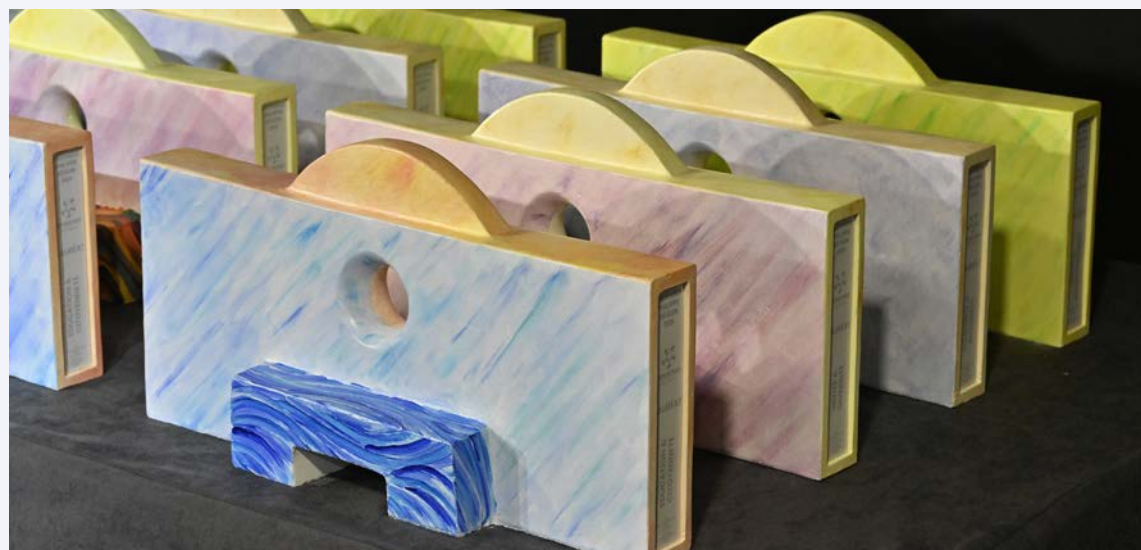
The awards ceremony will take place on 9 October 2024 at the French National Assembly.



## → THE LFP, PARTNER OF THE FONDATION DU FOOTBALL

Every year since 2008, the Fondation du Football has launched a call for applications to identify and promote community initiatives in amateur and professional football. The Philippe Séguin Trophies reward the best initiatives performed by clubs and players in four categories: education and citizenship, diversity, solidarity and inclusion, health and the environment. In the «professional club» category, Olympique de Marseille was honoured for its social project Capitale Foot. Spearheaded by OM Fondation and its Managing Director Cécilia Barontini, who was present to receive the award, the project aims to rehabilitate underused areas in Marseille and the surrounding area to make them accessible to all. Once operational, these pitches will enable local associations and the Marseille club's Foundation to organise sporting and cultural activities for young people in Marseille. Following the renovation of a first area in Marseille's second arrondissement, inaugurated in July 2023, then a second in the sixth arrondissement in April 2024, Olympique de Marseille planned to renovate and bring to life three new pitches by the time of the Paris 2024 Olympic and Paralympic Games.

Sixteen amateur clubs are winners of the Trophée Philippe Séguin 2024 and will receive financial support from the Fondation du Football.







# COMMITMENTS SHARED BY OUR PARTNERS





## EA SPORTS

American video games developer EA Sports, publisher of the FC 24 game which attracts a community of several million players around the world, once again affirmed its commitment to combating racism and antisemitism this year alongside the LFP and the International League against Racism and Anti-Semitism (Licra) during the 28<sup>th</sup> rounds of Ligue 1 McDonald's and Ligue 2 BKT.

As part of this initiative, EA Sports has taken part in this awareness-raising campaign to promote the Licra's platform for reporting acts of racism and anti-Semitism by creating a collector's edition jersey specially for this campaign, bearing the initiative's logo and available in Ultimate Team game mode. EA Sports ambassadors and clubs were also on hand to promote the campaign on their social networks.

By including the campaign to raise awareness of the fight against racism and anti-Semitism in its EA Sports FC video game for the third year running, EA Sports is boosting the campaign rolled out on the Ligue 1 McDonald's and Ligue 2 BKT networks and pitches by making it visible to its large community of players.



## KIPSTA

Kipsta, Decathlon's team sports brand, is the official ball supplier for Ligue 1 McDonald's and Ligue 2 BKT. For the 3<sup>rd</sup> edition of "Défenseurs de l'Enfance", Decathlon joined forces with the LFP and the CNAPE. For the 13<sup>th</sup> round of Ligue 1 McDonald's and the 15<sup>th</sup> round of Ligue 2 BKT, matches were played with Kipsta collectors' footballs, featuring exclusive designs inspired by children's drawings. The balloons were then put up for sale, with all proceeds going to CNAPE.

Kipsta has also become a partner of the 3<sup>rd</sup> edition of the Défenseurs de l'Enfance tournament. The 18 teams, made up of children from CNAPE member charities, had the privilege of visiting their local Decathlon shop and receiving a pair of football boots. During the tournament, the children were also able to enjoy a host of fun activities put on by Decathlon.

In addition, Kipsta donated balls and bibs for the Tournoi des Soignants 2024.



## LA POSTE

La Poste organised National Refereeing Days once again this year. This event is an opportunity to honour referees on all pitches, including those in Ligue 1 McDonald's and Ligue 2 BKT. For this 22<sup>nd</sup> edition, organised in collaboration with the professional federations and leagues of football, rugby, basketball and handball, a programme of activities has been put together to encourage the recruitment and retention of referees. In addition to the awareness-raising campaign on social networks, La Poste and the LFP rolled out a special pre-match protocol during Ligue 1 McDonald's matchday 9 and Ligue 2 BKT matchday 11 to raise awareness among all those involved in the game, spectators and television viewers alike, as part of its commitment to promoting refereeing.



# ORIS

HÖLSTEIN 1904

## ORIS

In addition to being the official timekeeper of Ligue 1 McDonald's and Ligue 2 BKT, Swiss watchmaker Oris has been the first responsible partner of the Ligue de Football Professionnel since October 2022, thanks to the signing of a groundbreaking agreement. The three-year partnership is based on shared values and a strong commitment to social and environmental responsibility. More than 20 years ago, the Swiss brand launched its "Change for the Better" programme, an ecological and social commitment through which it supports projects that promote sustainable development. These projects are in line with the LFP's CSR strategy and will be developed within Ligue 1 McDonald's and Ligue 2 BKT clubs .

This is particularly the case with Project Rescue Ocean, a charity that aims to raise public awareness of the state of the environment, and in particular the pollution of the seas and oceans, by organising awareness-raising workshops and eco-citizen actions to collect litter. Oris and Project Rescue Ocean have organised four events of this type this season with our clubs and their academies: MHSC, OGC Nice, GF38 and SM Caen. In total, more than 870kg of litter was collected and many young people were made aware of the issue.

Oris also supported the LFP's various CSR campaigns this season by conveying messages or gifting tickets to young people from the CNAPE on child protection day. Finally, during the final round of McDonald's Ligue 1 and BKT Ligue 2 matches, Oris had the design of all the fourth officials' boards altered to display the colours of the rainbow and support the campaign against homophobia.



# Uber Eats

## UBER EATS

As title sponsor of Ligue 1 from the 2020-2021 season through to the 2023-2024 season, Uber Eats, the home shopping and meal delivery service, has been regularly involved in initiatives put in place by the LFP as part of its CSR programme. Since the brand is present on all of Ligue 1's means of communication, in the media and on the pitch, it has closely followed the LFP's CSR activities in order to become involved. For example, it took advantage of this visibility to mark the day against homophobia (Ligue 1 matchday 34) by using its logo to display its commitment and by creating dedicated LED animations broadcast during the various matches on the day.



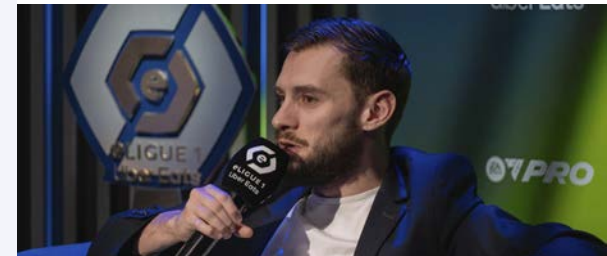
# eLIGUE 1

## ELIGUE 1 MCDONALD'S

Throughout the season and for the second year running, all of the CSR initiatives performed by the LFP via its official Ligue 1 McDonald's and Ligue 2 BKT competitions have been extended to the eLigue 1 McDonald's esports competition during broadcasts and on social networks, in order to raise awareness of these societal issues among all young people.

The esports competition, for example, was very much in evidence this year, with a very strong commitment to combating racism and anti-Semitism, with a full programme during the two eLigue 1 McDonald's matchday 13 broadcasts. With microphones in the campaign's colours, badges for commentators, inserts of the campaign logo during the matches, regular prevention messages as part of the chat and the video shown many times during the live broadcasts, the campaign was visible everywhere to help educate young people about discrimination.

eLigue 1 McDonald's was also heavily involved in the fight for women's rights, inviting a professional player from the Arkéna Première League to take part in matchday 9 broadcasts, relaying the official film for this LFP campaign as part of the live broadcasts and mentioning the campaign throughout the pundits' discussions.





A soccer ball is centered on a grass field. The entire image is overlaid with a semi-transparent green filter. The text 'THE COMMITMENT OF FRENCH PROFESSIONAL FOOTBALL' is written in large, white, bold, sans-serif capital letters across the middle of the image. The ball has 'KIPSTA' written on it in black.

**THE COMMITMENT OF  
FRENCH PROFESSIONAL  
FOOTBALL**

# KEY FIGURES



**16 CLUBS** HAVE SIGNED THE 15 ECO-RESPONSIBLE COMMITMENTS FOR EVENT ORGANISERS CHARTER OF THE MINISTRY OF SPORT AND THE OLYMPIC AND PARALYMPIC GAMES

**71% OF CLUBS** HAVE CARRIED OUT A CARBON AUDIT

**50% OF CLUBS** HAVE OR ARE IN THE PROCESS OF CARRYING OUT AN ENERGY AUDIT BY THE END OF THE 2023-2024 SEASON

**11 CLUBS** HAVE TAKEN ACTION TO PROTECT BIODIVERSITY

**6 CLUBS** SHAVE BEEN AWARDED THE FAIR PLAY FOR THE PLANET LABEL



**62 ANTI-DISCRIMINATION** AWARENESS-RAISING WORKSHOPS AT 23 CLUBS OVER THE 2023-2024 SEASON

**12 CLUBS** ORGANISED WORKSHOPS TO RAISE AWARENESS OF THE FIGHT AGAINST GENDER-BASED AND SEXUAL VIOLENCE

**1,825** NUMBER OF ORGANISATIONS SUPPORTED

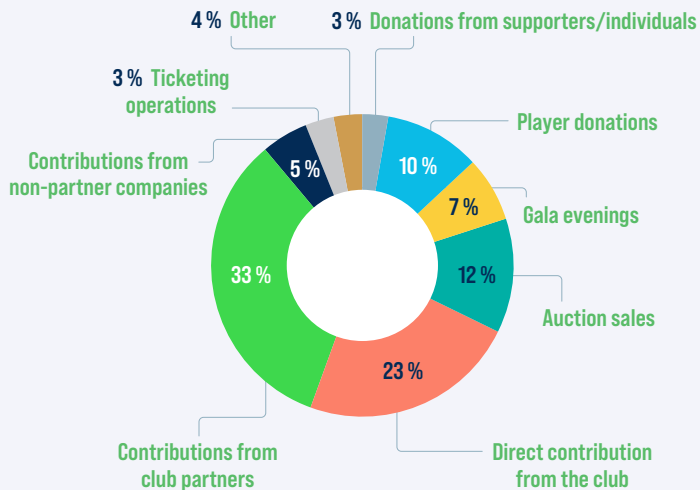
# ORGANISATION IN CLUBS

Once again this season, the 38 clubs in Ligue 1 and Ligue 2 have been working hard to develop their CSR approach in both environmental and social terms. More than half of clubs have an entity or programme dedicated to implementing CSR projects.

50% of clubs have a structure dedicated to philanthropic, charitable or social activities.

Average budget for these initiatives: €300,000.

## BREAKDOWN OF FINANCIAL CONTRIBUTIONS:



**24** initiatives dedicated to CSR projects in **18** clubs:

**15** endowment funds

**5** foundations

**4** charities

**7** clubs have a programme dedicated to CSR initiatives:



# CSR INITIATIVES IMPLEMENTED BY CLUBS

TOPICS COVERED BY CLUB PROJECTS:

ENVIRONMENT AND ECOLOGICAL TRANSITION

COMBATING DISCRIMINATION

ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

SUPPORT FOR CHARITIES

CHILDREN

INTEGRATION AND SOCIAL COHESION

SPORT AND HEALTH



JULY 2023



**AS SAINT-ÉTIENNE**  
**The importance of biodiversity for the Greens**

As part of its CSR strategy, AS Saint-Étienne undertook a project to conserve peat bogs, natural environments of national heritage located in the Forez mountains. This initiative, carried out in two phases, first involved studying and monitoring these ecosystems, then rehabilitating them and acquiring former peatland plots. Four species of dragonfly have been monitored and conserved on three peat bogs in the Haut-Forez region. The project was prompted by recent discoveries highlighting the need to improve knowledge of these areas and implement urgent management measures.) This project is part of an overall biodiversity strategy, complementing the Loire department's Espaces Naturels Sensibles strategy, the National Odonate Action Plan, the Loire-Forez agglomeration's Green and Blue Contract, and the Natura 2000 initiative.



**AS MONACO**  
**A shirt dedicated to marine life**

For the 2023-2024 season, AS Monaco dedicated its third shirt, named OCEANO, to marine life. Made in collaboration with the Principality of Monaco's Oceanographic Institute, Kappa and the ASM, this outfit is made from 100% recycled polyester and supports the Principality's Oceanographic Institute's environmental conservation and mediation initiatives. €5 was donated to the charity for every shirt purchased.



**LOSC LILLE**  
**Carpooling**

Every month, LOSC Lille organises a car-sharing awareness day. In this way, each employee or volunteer is integrated into a group where they can find fellow travellers. There is just one rule: fill the cars with as many participants as possible and do not take too many detours so as not to have a negative impact on the initiative's carbon footprint. On average, each day involves 30 employees and saves 130kg of carbon.





## ENVIRONMENT AND ECOLOGICAL TRANSITION



### OLYMPIQUE DE MARSEILLE The first Relais Vert label

As part of its CSR policy and the signing of the 15 eco-responsible commitments charter by the Ministry of Sport and the Olympic and Paralympic Games, Olympique de Marseille has been awarded the Relais Vert label by the Un Seul Terrain Endowment Fund. This award highlights the work carried out by Olympique de Marseille, the first French football club to receive this distinction, and all its employees, partners and suppliers in their drive towards sustainability.



## COMBATING DISCRIMINATION



### FC GIRONDINS DE BORDEAUX Parity Initiative Trophy

As part of its CSR approach, FC Girondins de Bordeaux set up the Parity Initiative Trophy, which rewards start-ups founded or co-founded by women and having a positive impact on the region. The winners, CUIDAM and DOADO, each walked away with a cash prize of €2,000, as well as increased visibility and brand awareness to promote their start-up. They were also lucky enough to be able to organise an event at the Château du Haillan to publicise their organisation.

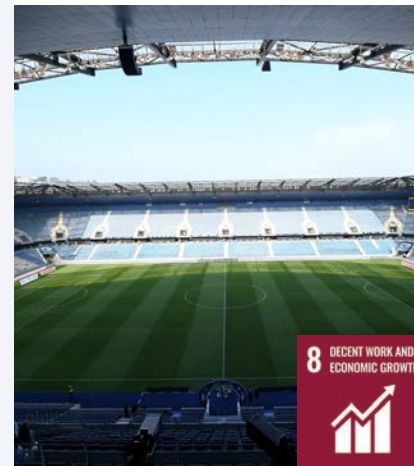


## INTEGRATION AND SOCIAL COHESION



### HAVRE AC Speed interviewing at the Stade Océane

Le Havre AC organised a speed interviewing event at the Stade Océane to bring together sports professionals and job seekers. This initiative is part of the training programme offered by the Association Havre Athletic Club for BPJEPS Physical Activities for All and Fitness Activities.



### PARIS SAINT-GERMAIN Foundation Villages

In July 2023, the Parisian club repeated its "Paris Saint-Germain Foundation Villages" initiative in Yvelines. A host of fun and sporting activities were on offer for families on the theme of the Olympic and Paralympic Games, including fencing, wheelchair basketball, free-kick shooting, hockey and archery. It is an opportunity for participants to share and develop their sporting skills.

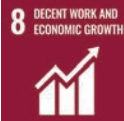


## INTEGRATION AND SOCIAL COHESION



### QRM speed apprenticeship interviews

As part of the preparations for the next BPJEPS Physical Activities for All training session, scheduled for September 2023, QRM has set up an speed apprenticeship interviewing scheme. This is an opportunity for apprentices to find the organisation in which they will complete their future training, and vice versa.



### STADE BRESTOIS 29 Training provided

Stade Brestois 29 has launched registrations for apprenticeships at the Armoricaïne centre, the Breton club's training centre. These completely free diploma courses are organised in collaboration with the Brittany Football League and Sport Bretagne in Dinard, with the aim of obtaining the BPJEPS Physical Activities for All and the Football Instructor Certificate.



## SUPPORT FOR CHARITIES



### MONTPELLIER HÉRAULT SC Nets shaking for a good cause

For the 2023-2024 season, the Montpellier club and its Espoir Orange et Rêve Bleu endowment fund have renewed their monthly «1 goal scored = €250 for a great cause» campaign. This year, more than 35,000 euros were distributed to charities supported by Montpellier Hérault SC: Douce'heure; Project Rescue Ocean, Association France Alzheimer Hérault; Pink October; Bleuet de France; ENVIE; Colosse aux pieds d'argile; VMF Hérault; Génér'action Solidaire; Fauteuils de feu.



## CHILDREN



### OLYMPIQUE DE MARSEILLE Fun and educational holidays at the Vélodrome

For a fourth season, Olympique de Marseille organised the "OV School" programme at the Orange Vélodrome, welcoming youngsters aged between 11 and 13 for an educational holiday. This year, the programme ran from 10 July to 4 August 2023 and was designed to raise awareness of environmental protection and good digital practices. Each week, 25 children took over the Orange Vélodrome to enjoy unique edutainment experiences led by professionals in educational innovation and enthusiastic activity leaders and teachers.





AUGUST 2023



**AS MONACO**  
**The Kids Tour travels far and wide**

After a highly successful first edition, AS Monaco announced the launch of the second season of the «AS Monaco Kids Tour». To enable all young fans and amateur footballers in the region to live out their passion for AS Monaco to the full, the red and black wagon went out to meet its young Monegasque fans. Once again, every port of call offered its share of entertainment and surprises for children. Over two editions, the AS Monaco Kids Tour has covered more than 4,500 kilometres, made 59 stops in 51 different towns, visited three countries (Monaco, France and Italy) and hosted more than 6,000 children.



**FC GIRONDINS DE BORDEAUX**  
**A holiday feel**

As it does every summer, FC Girondins de Bordeaux is repeating its “Children forgotten in the holidays” scheme. During the Ligue 2 BKT matches against US Concarneau and Amiens SC, played at the Matmut Atlantique, a number of young people who were not lucky enough to be able to go on holiday were invited to the Solidarity Stand to support the club.



**OLYMPIQUE DE MARSEILLE**  
**A kid's dream**

Throughout the 2023-2024 season, Olympique de Marseille will be working with local charities to make the dreams of sick children come true. At home matches, these children are invited to the Orange Vélodrome, where they have the opportunity to meet the Marseille players. This year, 22 children had their wish granted, thanks to the involvement of various charities.







**RC LENS**  
Immersion  
at Bollaert

Throughout the 2023-2024 season, RC Lens enabled 31 children in hospital to experience 16 pre-match matches at Bollaert-Delelis thanks to Awabot.



**RC STRASBOURG ALSACE**  
Summer football

RC Strasbourg Alsace has been working hard throughout August on its “Summer Football” programme. In collaboration with Ophéa, the programme is spread over four days and aims to convey the values of living together and respect for others to young people, through the medium of football.



**STADE BRESTOIS 29**  
Children in the driving  
seat at Le Blé

Activation of the Tybot telepresence robot for sick children at every home match played by Stade Brestois 29 at the Francis-Le Blé stadium. The children were able to follow the behind-the-scenes action of the Red and Whites' matches live from a distance, by controlling the robot using the keys on a computer keyboard.







**AS SAINT-ÉTIENNE**  
The leading example

AS Saint-Étienne has carried out an analysis of the l'Étrat site, where the club's sports centre is located, with the aim of proposing a management plan and conservation measures to protect the environment. As a result of this work, which revealed a high level of biodiversity in need of protection, AS Saint-Étienne drew up a set of recommendations grouped into three sections: management of natural environments, better communication on the subject and wildlife monitoring to evaluate management measures. To achieve this, the club and the FNE Loire have set up an ORE (Obligation Réelle Environnementale) to make the Robert-Herbin centre an example to follow in terms of ecological management and taking account of peri-urban biodiversity.



**CLERMONT FOOT 63**  
An ever-greener community

As part of its CSR plan, the Auvergne-based club, which promotes car-sharing and encourages its supporters to travel to the stadium while paying more attention to their environmental impact, has announced the creation of the Clermont Foot 63 community on the MOV'ICI application. It also announced the installation of bike terminals, located just a few minutes' walk from the Gabriel-Montpied stadium.



**CLERMONT FOOT 63**  
Time for the Ecocup

Clermont Foot 63 have announced that they have stopped distributing paper cups in the refreshment areas at the Gabriel-Montpied Stadium. As an alternative, Clermont-Ferrand supporters can use Ecocup, which must be deposited in dedicated bins after consumption so that they can be recycled and not thrown away.



**MONTPELLIER HÉRAULT SC**  
Raising awareness of eco-citizenship

The young players of Montpellier Hérault SC learned about eco-citizenship at a conference hosted by the charity Project Rescue Ocean, which raises awareness about the state of the environment, seas and oceans. The players then took part in a litter pick at the Grammont estate: 600kg of litter was collected.

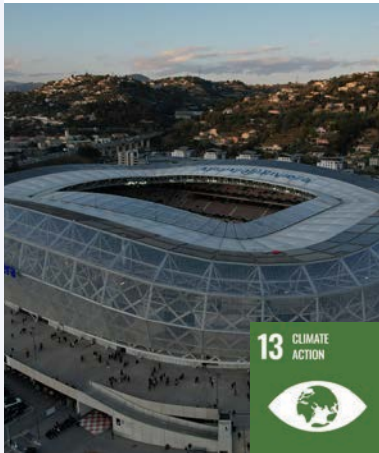


## ENVIRONMENT AND ECOLOGICAL TRANSITION



### OGC NICE Heading for the Allianz Riviera

OGC Nice has announced the creation of a special “Stade Foot” bus service to encourage supporters to use public transport to get to the Allianz Riviera on matchdays. This line is available to supporters before and after kick-off at Gym home games.



### PARIS SAINT-GERMAIN Responsible football

Paris Saint-Germain, in collaboration with a Fairtrade-certified Indian factory in Punjab, has unveiled the first ball made entirely from recyclable products. Made from plant-based materials, the ball is part of the French capital club's CSR policy, and has been painted on buildings in Paris and at the Parc des Princes.



### RC LENS An extra shuttle bus to get to the stadium

RC Lens has announced the addition of a second stop to the Bollaert-Delelis shuttle service. This solution will increase the number of fans using the shuttle bus to get to the stadium. It will reduce the amount of traffic generated on matchdays and develop a more environmentally-friendly service. In addition, access to the shuttles is completely free for anyone with access to the RC Lens application.



### SC BASTIA Towards a zero-waste policy

SC Bastia has made the environmental pillar a priority of its CSR strategy, in particular with the aim of moving towards a zero-waste policy. To begin with, the Corsican club has set up a selective sorting system both at the stadium and in its offices, with a whole awareness programme aimed at its supporters and employees. Then, taking a zero-plastic approach, the cups and bottles were replaced by ecocups, collected on match nights, then washed and reused at the next match. At the same time, in order to reduce the environmental impact of its visual communications, SC Bastia has decided to use recyclable and sustainable materials for its partner panels, to favour stickers to avoid constant production, and to adopt recycled and recyclable paper for its communications to the general public. Finally, the Corsican club has undertaken a major campaign to raise awareness among young people in its academy, in particular by organising litter picking days.





**FC LORIENT**  
**Lorient Artists' Projects**

For the FC Lorient v. OGC Nice match, the first home match of the season for the Merlus, the Breton club launched the “Projets d’Artistes Lorientais” programme. This project will enable 17 local artists to create the posters for the 17 matches scheduled to take place at the Stade du Moustoir over the course of the season. All the creations were then sold online and in shops in 40 copies, numbered and signed by the artist and a Merlus player.



**OLYMPIQUE DE MARSEILLE**  
**Football capital**

The “Football Capital” project, led by the OM Foundation and the CMA CGM Foundation as part of their collaboration, was officially launched with the opening of the first pitch in the colours of the Marseille club in August 2023. The aim of this project is to rehabilitate underused areas in and around Marseille to make them accessible to all. Once operational, these pitches will enable local associations and the Marseille club’s Foundation to organise sporting and cultural activities for young people in Marseille. Following the renovation of this first area in Marseille’s second arrondissement, followed by a second in the sixth arrondissement in April 2024, Olympique de Marseille planned to renovate and bring to life three new pitches between then and the Paris 2024 Olympic and Paralympic Games.



**OLYMPIQUE LYONNAIS**  
**Volunteering for the OL Fondation**

Launched in August 2023, the “workplace volunteering” scheme offered by Olympique Lyonnais has enabled more than 75 people to spend half a day working with OL Fondation’s partner associations. This initiative is in addition to all the other action taken by the professional players, academy players and staff at Lyon.





## INTEGRATION AND SOCIAL COHESION



### RODEZ AVEYRON FOOTBALL Football Wednesdays

One Wednesday a month, the players and staff of Rodez Aveyron Football work with local children to run a training session. This programme was established some fifteen years ago as part of the company's general interest, solidarity and training missions.



### STADE LAVALLOIS MFC For mental well-being

Stade Lavallois MFC has signed a partnership agreement with the PepPsy application. This application that enables the club to promote mental well-being among all its employees.



### STADE LAVALLOIS MFC Food Truck

The club has set up a Stade Lavallois MFC-chartered Foot Truck at various markets in Mayenne to meet its supporters. The food truck also present at the Francis Le Basser stadium on matchdays to enhance the stadium experience.



## ACCESSIBILITY FOR PEOPLE WITH DISABILITIES



### FC METZ Audiodescription continues at Saint-Symphorien

FC Metz announced the renewal of the audiodescription service at the Saint-Symphorien stadium for the 2023-2024 season. This approach, set up for blind or partially-sighted supporters, aims to improve every stage of the experience for disabled spectators.





## SPORT AND HEALTH



### OGC NICE Red & black blood donation

As part of its programme to support blood donation, OGC Nice, in collaboration with the Établissement français du sang, organised the 14<sup>th</sup> "red and black" blood donation event from 14 to 19 August at the Maison du don entirely decorated in the colours of the Gym for the occasion. An OGCN delegation was present, comprising Didier Digard and Cédric Varrault, three women, their coach Matthieu Esposito, three youngsters from the training centre, Kevin Jeffries (Data Analyst for the professional team), two members of the Aiglons Alumni Association and Jordan Minglis, ambassador of the Fonds de Dotation du Gym. Some of them took part in the blood drive, while other club representatives encouraged passers-by to make an appointment to donate.

VILLE DE NICE | UD06

# DON DE SANG ROUGE & NOIR

## MAISON DU DON DE NICE

DU LUNDI 14 AU SAMEDI 19 AOÛT

9h30-16h30 SAUF LE JEUDI : 11h

3 rue Galléan - NICE

3 GOOD HEALTH AND WELL-BEING

## SUPPORT FOR CHARITIES



### STADE BRESTOIS 29 Shirts up for auction

During the 2023-2024 season, Stade Brestois 29 organised four auctions of its match shirts. All the funds raised were redistributed to various social and environmental organisations.



### VALENCIENNES FC A game of Foot en Cœur

Valenciennes FC hosted AJ Auxerre at the Stade du Hainaut on Matchday 1 of Ligue 2 BKT. To mark the occasion, the club's players wore unique shirts embroidered with the logo of the Foot En Cœur association, which helps children in hospital or with disabilities. This offers the charity exceptional visibility.





SEPTEMBER 2023



**AS MONACO**  
The red and white  
beehives

This was another season where 10 goals = 1 hive for AS Monaco. After the success of the first edition, with seven beehives having been set up, the Monegasque club is continuing its commitment to biodiversity.



**FC ANNECY**  
A partnership  
for ecology and  
the environment

FC Anancy announced its partnership with STG Energy. This new environmental partner was printed on the back of the first-team shirt as well as on various visibility media during the Ligue 2 BKT matches throughout the season. A number of CSR initiatives were carried out jointly over the course of the season, notably on the themes of ecology and respect for the environment.



**FC GIRONDINS DE  
BORDEAUX**  
Ready for battle

To breathe new life into FC Girondins de Bordeaux's old unsold shirts and equipment, the club has teamed up with Prêt à en découdre [Ready for battle], a Bordeaux-based company specialising in upcycling textiles. Each item returned is sold for the token price of €1, with all proceeds going to the club's endowment fund, Cœur Girondins.





## ENVIRONMENT AND ECOLOGICAL TRANSITION



### QRM Tonnes of corks

In partnership with the Bouchons 276 association, QRM's U-17s helped to fill a lorry with 12,760 tonnes of corks collected in Normandy. This load represents a total of €3,300, which was donated directly to charities working for people with disabilities.



## INTEGRATION AND SOCIAL COHESION



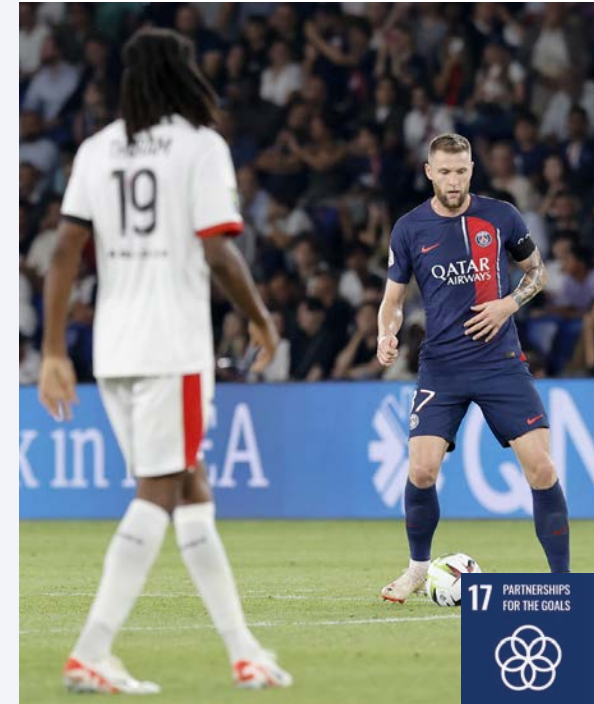
### AJ AUXERRE Prison visit

Three players and several members of the AJ Auxerre staff visited prisoners and staff at the Joux-la-Ville detention centre. After a tour of the premises, Gauthier Hein, Florian Ayé and Jubal were able to talk to ten inmates about their daily lives and answer their many questions.



### PARIS SAINT-GERMAIN International solidarity

Paris Saint-Germain joined forces with the Fondation de France to help those affected by the earthquake that struck Morocco on 8 September 2023. It was possible to make a donation on behalf of the club on the Fondation de France platform. All donations were given to Moroccan associations to fund local reconstruction projects. In addition, the club from the French capital also donated one euro for every ticket sold for the match against OGC Nice on 19 September.





## INTEGRATION AND SOCIAL COHESION



### RC LENS Racing Cross de Lens

RC Lens organised the first Racing Cross de Lens. This race, committed to employment, attracted almost 750 runners. The main aim of the 6.2km race was to enable Lens supporters to discover the club's legendary sites, from La Gaillette to the Bollaert-Delellis stadium. There was a fine reward at the finish line: 25 RC Lens partner companies were waiting for the job-seekers.



### RC STRASBOURG ALSACE Only one football

The “Un seul football” [Only one football] programme, run by RC Strasbourg Alsace to support amateur football, has now reached 100 clubs. In collaboration with the Alsace Football District and the Grand Est Football League, this initiative aims to make football a universal sport open to all. By promoting amateur football, its clubs and its members, the RC Strasbourg Alsace aims to convey values such as respect and resilience.



## SUPPORT FOR CHARITIES



### FC NANTES Together against Alzheimer's

To mark World Alzheimer's Day on 21 September 2023, FC Nantes, in partnership with LNA Santé, has chosen to highlight the Alzheimer's Research Foundation. The team wore a shirt printed with the Foundation's logo for their match against FC Lorient in the sixth round of the Ligue 1 McDonald's. At the end of the match, FC Nantes donated €8,000 and organised an auction in aid of the foundation.



## SUPPORT FOR CHARITIES



### STADE LAVALLOIS MFC Honouring the Red Cross

For the Ligue 2 BKT match against EA Guingamp on Saturday 23 September 2023, Stade Lavallois MFC organised a charity event in aid of the Red Cross. One euro from every ticket sold was donated to the humanitarian aid charity.



### TOULOUSE FC Une façade sur la vie

Toulouse FC's Endowment Fund, Toulouse Football Cœur, started the 2023-2024 season supporting the local «Une façade sur la Vie» charity, which works for elderly people in difficulty. The Violets Endowment Fund has enabled the association to meet with the Marie-Louise Foundation, which runs an Alzheimer's centre. The aim of this collaboration is to enable the Foundation to improve the quality of life of its residents.



## SPORT AND HEALTH



### LOSC LILLE LOSC Charity Run

For the second year running, LOSC Lille organised the LOSC Run Solidaire charity run at the Domaine de Luchin, the club's training centre. A total of 3,000 people took part, including 2,500 runners and walkers, who raised €18,000 for the Oscar Lambret Centre and research into paediatric cancers.



### QRM 65 blood donors

In collaboration with the Établissement Français du Sang (French Blood Establishment) and the Fédération Française pour le Don de Sang Bénévole (French Federation for Voluntary Blood Donation), the Breton club organised a blood drive for players, staff and supporters of the Normandy club. A total of 65 donors turned out for the blood drive.







**OGC NICE**  
You + Me = OGC Nice

For the eighth season running, OGC Nice is running a training session once a month for around 15 children from the Henri Wallon Medico-Educational Institute, in the company of the club's U-17s and the project's sponsors: Khephren Thuram and Teddy Boulhendi. This programme, run in conjunction with the Comité Départemental Sport Adapté, not only promotes the importance of adapted sport and encourages young people with learning disabilities to take up a sporting activity on a regular basis, but also engages them fully in an activity that teaches them rigour and self-improvement and, above all, boosts their self-confidence.



**OLYMPIQUE DE MARSEILLE**  
Passion for Marseille

Since 2019, Olympique de Marseille has been working with the Castellane social and cultural centre to support young people in the area, based on the values of football, education and cultural openness. The club's aim is to provide footballing opportunities in an approved environment and to train tomorrow's citizens through multi-disciplinary support. This year, the club registered 250 members in 20 teams of ten different age categories, including a women's team. In parallel, Olympique de Marseille regularly opens the doors of the OM Campus and the Orange Vélodrome to members of FC La Castellane so that they can train or watch Ligue 1 McDonald's matches.



**QRM**  
Born to move

QRM organised the Matmut 5km #Néspourbouger [#BornToMove] in collaboration with the Matmut Group, a partner of the Normandy club. Dedicated to child protection, the race was open to anyone who wanted to take part, regardless of age or physical condition. The entire registration fee was donated to the Rouen University Hospital to fund a Hopi Sport activity station, which aims to stimulate children's physical and cognitive abilities through sport.



**STADE DE REIMS**  
Imagine For Margo

Stade de Reims welcomed children who are members of the Imagine for Margo charity, which works for children's cancer research, to attend the players' training sessions. The children were able to chat with the players and take photos, before going home with a shirt signed by the whole team.





## PINK OCTOBER



OCTOBER 2023



### AMIENS SC Pink October

To support research into breast cancer, Amiens SC put a special shirt in the colours of Pink October on sale. All the club's sponsors adopted pink for the occasion. A fee of €5 was charged for each shirt purchased, with all proceeds going to the APPSOS and Vivre pleinement charities. The players also donned shirts in the colours of Pink October for all their matches in October.



### ANGERS SCO Pink October

For their match against FC Girondins de Bordeaux, Angers SCO players wore shirts in the colours of Pink October in association with the Ligue contre le cancer de Maine-Et-Loire. The club also invited the Comité Féminin 49 to perform the ceremonial kick-off for this Ligue 2 BKT match and then to speak to the club's partners about raising awareness of breast cancer screening. Finally, staff from the Institut de cancérologie de l'Ouest were invited by the club to attend the match.



### AS MONACO Pink October

AS Monaco took part in a number of events to support the Pink October campaign, breast cancer screening and research. The shirts worn by Monaco's 11 out-field players were auctioned off in aid of the Pink Ribbon Monaco charity. The latter was also featured on the Red and Whites' training shirt and a shirt was presented to the charity's President, Natasha Frost-Savio. In order to involve all Monegasque players, everyone was dressed in the campaign colours. The entire delegation, stadium staff and hosts wore pink pins and ribbons. The club's digital platforms and e-tickets for the match were also decked out in pink.





**AS SAINT-ÉTIENNE**  
**Pink October**

Players from AS Saint-Étienne's professional teams wore shirts with the branding of the national Pink October campaign. The shirts were then auctioned off, with the proceeds going to the Ligue contre le Cancer. The St Etienne-based club then organised breast cancer screening awareness workshops for its players.



3 GOOD HEALTH AND WELL-BEING



**ESTAC TROYES**  
**Pink October**

For the match between ESTAC Troyes and US Concarneau, the club promoted three charities: the Ligue Nationale contre le Cancer, Le combat d'Anne So and Donne ton soutif. Anne-Sophie, founder of the charity Le combat d'Anne So, performed the ceremonial kick-off for the match. The stadium shop also sold a range of products bearing the Pink October logo. Spectators who came to watch the match had the opportunity to make a donation to breast cancer research. Profits from sales were then donated to the Ligue contre le Cancer.



3 ASSOCIATIONS À L'HONNEUR

3 GOOD HEALTH AND WELL-BEING



**FC GIRONDINS DE BORDEAUX**  
**Pink October**

As part of the Pink October campaign, FC Girondins de Bordeaux allowed a representative of the RoseUp association to perform the ceremonial kick-off for a FC Girondins de Bordeaux women's match. In addition, for the whole month of October, €100 was donated to the charity for every goal scored by the Bordeaux club's professional teams. These funds have been used to finance RoseUp's programme to combat all forms of cancer. Club employees also took part in the Pink Ribbon Challenge, a race to raise awareness of breast cancer.



3 GOOD HEALTH AND WELL-BEING



**FC LORIENT**  
**La Lorientaise**

For the 11<sup>th</sup> consecutive year, FC Lorient has announced a number of initiatives in support of La Lorientaise, a race organised in aid of breast cancer patients. The Morbihan-based club made a financial donation to the organisers, and offered a signed shirt to be won in a prize draw, as well as tickets for the charity's volunteers.

17 PARTNERSHIPS FOR THE GOALS

## PINK OCTOBER



### GRENOBLE FOOT 38 Pink October

Grenoble Foot 38 unveiled its action plan for Pink October. In partnership with the Groupe Hospitalier Mutualiste de Grenoble and the Ligue Contre le Cancer, a team of carers carried out an awareness-raising campaign with players from the Grenoble women's team. A prevention stand was also set up at the Ligue 2 BKT match between Grenoble Foot 38 and Valenciennes FC, to which GHM carers were invited.



### FC NANTES Pink October

As part of the Pink October campaign, FC Nantes launched a major initiative to support breast cancer research and diagnosis. Initially, a video spot entitled "Pink October: let's talk about breast cancer" was disseminated on the club's social networks to raise awareness among as many people as possible. The club also involved its women's team as part of their match against FC Metz. For every goal scored, €100 was donated to the "Ma Parenthèse" charity, which provides a place of welcome and support for women affected by breast cancer. Then the club dedicated its Ligue 1 McDonald's match to the cause. The ceremonial kick-off was performed by volunteers from the association Madame S, which fights breast cancer. The charity also set up an awareness-raising stand outside La Beaujoire. Finally, scarves in the colours of Pink October were on sale, with all proceeds going to a Nantes-based charity that works to prevent and raise awareness of breast cancer screening.



### HAVRE AC Pink October

The Le Havre-based club has taken action in support of Pink October, the month dedicated to the fight against breast cancer. To mark the occasion, all HAC's sponsors were decked out in pink and the shirts worn by Le Havre's players were auctioned off. Furthermore, €1 was donated from each match ticket sold at the Océane stadium. All in all, the event raised €10,000, which was donated directly to the Ligue contre le cancer. The Normandy club has also set up prevention awareness workshops. Pink October goodies were offered to the club's partners, and offers were made to students via the BDE. Two guests were also honoured: swimmer Will-Insha Jules-Marthe and boxer Amina Zidani.





## PINK OCTOBER



### MONTPELLIER HSC Pink October

MHSC, which has been involved in the fight against women's cancers for several years, was the first club to have its two professional teams play in pink ten years ago to mark the Pink October campaign. Once again this year, the MHSC players wore pink shirts for the match against Clermont Foot 63. The shirt was auctioned off to raise €18,750 for Pink October. When hosting CF63 at La Mosson, the match protocol turned pink as the Montpellier delegation wore pink and the association was on hand to raise public awareness. Montpellier also set up a breast cancer screening stand and handed out pink pins to support Pink October.



### OGC NICE Pink October

To mark the month dedicated to the fight against breast cancer, the players wore T-shirts bearing the Pink October logo during warm-up, printed with the names of women affected by the disease. The T-shirts were then donated to the Centre Antoine Lacassagne to be auctioned off in support of research. The match shirts were printed with the Pink Ribbon, while Gym's captain, Dante, wore a pink armband.



### PARIS SAINT-GERMAIN Pink October

As part of Pink October, Paris Saint-Germain unveiled a breast cancer prevention video. Produced with Qatar Airways, a partner of the Paris-based club, the film highlights the importance of early detection of breast cancer, and aims to encourage women to have regular check-ups to limit its effects.



### RC LENS Pink October

In support of the national Pink October campaign, the RC Lens women's team wore pink shirts for all their matches in October. All proceeds from the ticket sales for the women's team's match against Montauban FC TG were donated to the Les Jolies Gènes charity, which raises funds for research into genetic breast cancer.



## PINK OCTOBER



### RC STRASBOURG ALSACE Pink October

As part of the Pink October campaign, RC Strasbourg Alsace organised a number of initiatives for the match against FC Nantes. Initially, €1 from every ticket sold was donated to Femmes de Foot. Then, before the ceremonial kick-off was performed by doctors Khalid Alghamdi and Albert Moussaron, a capsule collection in collaboration between adidas and the charity was unveiled.



### STADE BRETOIS 29 Pink October

To show its support for Pink October, Stade Brestois 29 set up awareness-raising stands around the Stade Francis-Le Blé for the match between Stade Brestois 29 and Toulouse FC. Supporters could meet members of the Ligue contre le Cancer Finistère and Odyssea Brest, who were on hand to answer any questions. Furthermore, for their away trip to Lille, the Brest players wore shirts emblazoned with the Pink October ribbon, before auctioning them off to raise funds for medical research.



### USL DUNKERQUE Pink October

During the match between USL Dunkerque and Paris FC, a number of events were organised inside and outside the Stade Marcel Tribut in support of the local charity Au-Delà Du Cancer. Limited edition pink shirts have been designed. The names of 61 women who are members of the charity or have breast cancer have been inscribed on the shirts. These were then auctioned off, raising a total of €446. The ceremonial kick-off was performed by a woman affected by breast cancer. Finally, prevention and screening awareness stands and stands selling goodies were set up in the stands.



### VALENCIENNES FC Pink October

As part of the Ligue 2 BKT match between Valenciennes FC and ESTAC Troyes, the Red and Whites wore a special shirt printed with the Pink October ribbon. This initiative is part of the collaboration between VAFC and Valenciennes Hospital. In addition, at the next match, awareness-raising stands were set up around the stadium.





**AJ AUXERRE**  
**Mission sourire**

With the help of AJ Auxerre, which had provided them with the equipment for their journey, four Auxerre supporters set off by bike from the Stade Abbé-Deschamps to Beaune, a distance of 190 kilometres. The proceeds were donated to the “Mission Sourire” charities at Auxerre hospital, which looks after children in hospital and their families by improving their care. These same four supporters were then invited to the match between AJ Auxerre and Rodez Aveyron Football on 30 September. After covering 190 kilometres, they handed over a cheque for 917 euros to «Mission sourire». The club donated 190 sets of gifts to children in hospital.



**10** REDUCED INEQUALITIES



**FC NANTES**  
**A gala dinner**

FC Nantes and the Nantes CHU Endowment Fund organised the first Charity Gala Dinner. Thanks to the 300 people in attendance, including some 40 local talents from the sporting, artistic and cultural worlds, the auction raised €35,200. The entire sum was donated to projects run by the two companies on the themes of Health, Inclusion and Disability.



**17** PARTNERSHIPS FOR THE GOALS



**GRENOBLE FOOT 38**  
**Blood drive at the Stade des Alpes**

Grenoble Foot 38 teamed up with the Établissement Français du Sang to organise a blood drive at the Stade des Alpes. Other Grenoble sports clubs from a range of disciplines also took part in this initiative.



**3** GOOD HEALTH AND WELL-BEING



**QRM**  
**Goals for the League Against Cancer**

QRM undertook to donate the sum of €50 to the Ligue contre le Cancer 76 for each goal scored by its two professional teams in their respective competitions during the month of October. Thanks to the 24 goals scored, a total of €1,200 was raised for the Ligue contre le Cancer 76.

**17** PARTNERSHIPS FOR THE GOALS



## ACCESSIBILITY FOR PEOPLE WITH DISABILITIES



### AS SAINT-ÉTIENNE Discovering wheelchair football

All employees and young people at AS Saint-Étienne's training centre took part in an introduction to wheelchair football to mark World Disability Day. This initiative has helped to promote this discipline, and to highlight the values of inclusiveness and accessibility in the world of sport.



### TOULOUSE FC Objective Olympics

Toulouse FC's endowment fund, Toulouse Football Cœur, has announced a partnership with Lions Clubs International. The two partners will support four disabled athletes from Toulouse as they prepare for the Paris 2024 Paralympic Games. A conference dinner was organised, with all proceeds going to the Comité Départemental Handisport de la Haute-Garonne. During the match against FC Metz, fun parasports workshops were organised outside the stadium to raise awareness among as many spectators as possible. LED messages were also broadcast during the match and a video was shown on the giant screens before the match.



## INTEGRATION AND SOCIAL COHESION



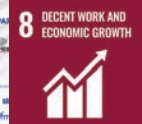
### CLERMONT FOOT 63 Employment Forum

Clermont Foot organised the 3<sup>rd</sup> edition of the Clermont Foot Employment Forum at the Stade Gabriel-Montpied. To mark the occasion, with 80 vacancies to fill, 41 companies were on hand to meet the 630 applicants who visited throughout the day.



### ESTAC TROYES 24 hours of employment

ESTAC Troyes organised a new edition of the 24 hours of Employment at the Stade de l'Aube. This event, which brings together a large number of stakeholders from the Grand Est region, gives jobseekers the opportunity to meet several companies in order to find training that matches their expectations.





**CLERMONT FOOT 63**  
**International Solidarity**

Clermont Foot 63 announced the sale of the shirts worn by the Clermont players during the match against Le Havre AC on Matchday 6 of the Ligue 1 McDonald's. All proceeds were donated to the families affected by the earthquake in Morocco on 8 September.



**FC LORIENT**  
**Armada Wednesday**

To support amateur football, FC Lorient has renewed its «Armada Wednesdays» project for the 14<sup>th</sup> season. This is a socio-educational programme for young footballers in Brittany. Over the course of the 2023-2024 season, the Breton club organised 27 Armada events and welcomed 74 clubs, representing a total of 2,300 children.



**PARIS SAINT-GERMAIN**  
**“Solidarity canteen”**

Paris Saint-Germain organised the 6th edition of the “Solidarity Canteen” at the Parc des Princes for students in need. In collaboration with StudHelp, Cop1 and the Écotable community, a number of activities took place during the day. More than 200 students from disadvantaged backgrounds were treated to a meal prepared by chef Nicolas Herr and volunteers from Écotable, an association working to promote sustainable eating. The day was also an opportunity for students to spend a day in the company of club athletes such as judoka Marie-Eve Gahié, handball player Yohann Gibelin and young women from the training centre. Together, they tried their hand at blind football, boxing and handball. At the end of the day, the youngsters had the opportunity to visit a second-hand shop, made possible thanks to contributions from the various sections of the club. Two other editions took place over the course of the season.



## ENVIRONMENT AND ECOLOGICAL TRANSITION



### GRENOBLE FOOT 38 Project Rescue Ocean

Thanks to ORIS, the LFP's official timekeeper and responsible partner, several young players from Grenoble Foot 38's U-12 and U-13 teams took part in an awareness-raising workshop organised by Project Rescue Ocean, which works to preserve the environment. The young players then took part in a litter pick, together with their coaches. 170kg of litter was collected.



13 CLIMATE ACTION



### OLYMPIQUE DE MARSEILLE Highly selective

With the support of the Southern Region, Olympique de Marseille made the reduction and recovery of waste part of the club's CSR policy. This eco-responsible approach is taking shape thanks to the "Highly selective" project and its two flagship initiatives: the introduction of a reusable cup and the introduction of selective sorting inside and outside the Orange Velodrome. These initiatives have two objectives: to eliminate 90% of single-use plastic and to recover 80% of waste.



13 CLIMATE ACTION



### QRM Collection points for zero-waste sport

QRM announced that it was setting up collection points for sports equipment. This initiative is part of a project run in collaboration with the Recyclerie Sportive, a network of recycling centres specialising in the collection, sorting, repair and redistribution of sports equipment. The club's aim is to raise awareness of zero-waste sport.



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



### STADE BRETOIS 29 A bike park for supporters

The Breton club has set up a free, supervised bike park on matchdays to encourage supporters to use sustainable transport to get to the stadium.



13 CLIMATE ACTION







**OLYMPIQUE DE MARSEILLE**  
Cahier des Olympiens

Working with the Aix-Marseille education authority and Bibliothèque Pour l'Ecole since 2019, the OM Foundation kicked off the new school year with the presentation of the Cahier des Olympiens to Pharo Catalans primary schools. For the occasion, Jean-Pierre Papin, Olympique de Marseille's executive ambassador, women's team players Roselène Khezami and Awa Diakhaté, and men's team players Valentin Rongier and Vitorinha met the pupils for a to discuss and exchange ideas. With this project, Olympique de Marseille aims to support young people in their learning by developing their desire to learn and by combating high school drop-out rates.



4 QUALITY EDUCATION



**STADE DE REIMS**  
ELA Dictation

Players from the Stade de Reims women's professional team led the ELA Dictation alongside pupils from the Gallieni and Gueux schools. This initiative has helped to raise awareness among pupils about illness, solidarity and respect for differences.



4 QUALITY EDUCATION



**STADE RENNAIS FC**  
ELA Dictation

Bruno Genesio, former coach of Stade Rennais FC, and two Rennes players took part in the ELA Dictation game. While some of the school's pupils put on their trainers to support the cause, others paid close attention to transcribing the recitation and understanding its meaning. The dictation then gave rise to a wide-ranging discussion, centred on those fighting the illness.

4 QUALITY EDUCATION



**USL DUNKERQUE**  
An exceptional visit

Three USL Dunkerque players, Amadou Ba-Sy, Yohan Bilingi and Benjamin Rytlewski, went to the École de la Mer in Malo-les-Bains to share a moment of joy and conviviality with the many schoolchildren.



17 PARTNERSHIPS FOR THE GOALS

## COMBATING DISCRIMINATION



### PARIS SAINT-GERMAIN Allez Les Filles

Paris Saint-Germain, through the Paris Saint-Germain Foundation and Endowment Fund, has announced the launch of the new season of the «Allez les Filles!» [“Let’s Go Girls!”] initiative. This project, aimed at young girls aged 11 to 16 from disadvantaged neighbourhoods, aims to promote the practice of sport by extending it to young girls who do not have the opportunity to practise any discipline.



### TOULOUSE FC Back To School

Toulouse FC announced the return of the club’s educational programme. Since the 2021-2022 season, the club’s trainers have been visiting schools in the region to talk about discrimination. Through fun and sporting games based around football, questions are asked, terms such as prejudice and stereotypes are explained and the mechanisms of discrimination are highlighted. The 2023-2024 season began with a meeting between a class of sixth formers from Clémence secondary school and French U-21 international goalkeeper Guillaume Restes. After a workshop on discrimination, the pupils then took part in a match with Guillaume Restes.



## SUPPORT FOR CHARITIES



### SM CAEN Chefs’ Dinner

SM Caen hosted «Le Dîner des Chefs», organised by Les Restaurants du Cœur du Calvados. In partnership with the CCI Caen Normandie and ICEP Formation, this gastronomic charity dinner, hosted by nine chefs, raised funds to support the work of Restos du Cœur, in the field of food distribution, as well as for support and integration initiatives as part of a plan to combat poverty.



### TOULOUSE FC International solidarity

Toulouse FC’s Endowment Fund, Toulouse Football Cœur, announced that the shirts worn by the Violets in their match against Stade Brestois 29 will be auctioned off. All profits will go to the Association Sans Frontières, which is helping the victims of the earthquake in Morocco.



## ALL SUPPORTERS OF BLEUET DE FRANCE



NOVEMBER 2023

In addition to the joint action taken by Ligue 1 McDonald's, Ligue 2 BKT and the LFP, several other clubs have become involved in supporting Bleuet de France:

FC Metz displayed a Bleuet de France tifo and beneficiaries attended the match. At half-time, the flame of the Unknown Soldier was presented by schoolchildren.

Montpellier Hérault SC, which has supported Bleuet de France since 2013, organised a collection of Bleuet flowers on matchday at La Mosson with 40 youngsters from the training centre, who had been made aware of the cause beforehand. A donation was made to Bleuet de France. MHSC's «1 goal scored = €250 for charity» programme in November was also donated to Bleuet de France.

On 11 November, representatives and young people from ESTAC Troyes paid their respects at the war memorial at the Stade de l'Aube in tribute to the deceased members of the club.

FC Girondins de Bordeaux, in conjunction with the Office national des combattants et des victimes de guerre, organised a «Football & Remembrance» workshop for a class of secondary school pupils. These same students were then invited to attend the match between FCGB and FC Annecy.

AJ Auxerre organised a training session conducted by training centre staff for war wounded, wards of the nation and wounded Gendarmerie. They were then invited to attend a match at Abbé-Deschamps. In particular, they were able to watch the players warm up on the pitch, before joining the stands through a guard of honour.



## CHILDREN



### AMIENS SC Growing up without cancer

On 25 October, a number of children from the Grandir Sans Cancers association had the opportunity to take a look behind the scenes at the Stade de la Licorne. They then attended a training session with the men's professional team before taking part in a photo shoot with the Amiens players.



### OGC NICE Villas in Red and Black

As part of the "Children" section of its corporate citizenship policy, for the third year running OGC Nice has joined forces with the Foyer de l'Enfance des Alpes-Maritimes through the «Villas in Red and Black» programme. The main aim of this project is to bring the Gym and its players closer to children at risk and/or in difficulty who have been entrusted to the FEAM for child protection purposes. Once a month, the Eaglets go out to meet children. Gym striker. The player Sofiane Diop was present on the day the partnership was launched.







**ANGERS SCO Support for amateur football**

Angers SCO and the Maine-et-Loire Football District have renewed their partnership aimed at strengthening the links between professional and amateur football by signing an agreement to help young footballers in the region.



8 DECENT WORK AND ECONOMIC GROWTH



**FC LORIENT Support for Ukraine**

As part of a trip organised by the city of Lorient, 20 young Ukrainians aged between 13 and 16 had the chance to attend a training session with FC Lorient players. They were also able to go behind the scenes at Espace FCL, the Breton club's training centre. Finally, they were able to chat with the team before closing the morning with photos and autographs.



17 PARTNERSHIPS FOR THE GOALS



**PARIS FC Giveaway**

Paris FC decided to make tickets for all matches at the Stade Charléty free of charge. Fans simply need to visit the official Paris FC ticketing website to collect tickets for every home league match. This will enable the club to affirm its commitment to society by making football more attractive to those less privileged. The aim is to offer an innovative scheme that goes beyond sport to include social issues and to strengthen the club's commitment even further. Over and above the desire to welcome as many people as possible to the Stade Charléty in Paris and increase the number of matches attended, the aim is to reconnect with the popular essence of football and offer a spectacle open to all. As a result, more than 100,000 people were able to attend the stadium free of charge.



10 REDUCED INEQUALITIES



**USL DUNKERQUE Help with professional reintegration**

Around ten young people from the Côte d'Opale 2nd Chance School had the opportunity to spend the day immersed in football at USL Dunkerque. After an introduction to the club, the students had the chance to watch the professional team train at Fort Vallières. USL's young supporters had the opportunity to learn more about these professions during a discussion with defender Hugo Gambor and midfielder Tidiane Keita, as well as the club's assistant coach and video analyst. Finally, the club's President, Edwin Pindi, and Christine Gilloots, a member of the Entreprendre Ensemble board of directors, signed a partnership agreement, symbolising USL Dunkerque's commitment to professional reintegration.



8 DECENT WORK AND ECONOMIC GROWTH

## ENVIRONMENT AND ECOLOGICAL TRANSITION



### AS SAINT-ÉTIENNE The future is green

To mark its 90<sup>th</sup> anniversary, AS Saint-Étienne wore a collector's edition shirt as a tribute to the club's history. Made from polyester from recycled plastic bottles, the shirt is part of the club's CSR strategy to protect the environment. The shirts worn by the players during this anniversary match would go on to be autographed and auctioned off at the end of the match. All proceeds will be donated to the ASSE-Musée des Verts Association.



### SC BASTIA Your clothes have a future

As part of the match between SC Bastia and FC Girondins de Bordeaux, the Corsican club invited its supporters to come to the stadium with old clothes they no longer wore so that they could be reused. 612kg of textiles were dropped off at the collection points. This initiative was carried out in collaboration with the Syndicat de Valorisation des Déchets de la Corse. Shirts worn by Sporting players were among the prizes up for grabs to reward donors.



### STADE BRETOIS 29 Responsible merch

Stade Brestois 29 announced the sale of bags made from old shirts recycled in social integration workshops. These products were then displayed in the official club shop.



### USL DUNKERQUE Green Friday

To mark Black Friday, USL Dunkerque wanted to take part in the Green Friday movement. In collaboration with ICONOGREEN, a company specialising in the implementation of sustainable solutions for the management of companies' end-of-life stocks, the team from Dunkirk have launched a range of upcycled bags made from old shirts worn last season, available for sale on the online shop as well as in the physical shop. Some of the proceeds were donated to a charity to support tree planting. Last but not least, USL Dunkerque enabled people with disabilities or people returning to work to contribute to this wonderful project.



## ENVIRONMENT AND ECOLOGICAL TRANSITION



### VALENCIENNES FC Second life

In aid of the Les Clowns de l'Espoir charity, Valenciennes FC collected and handed over all its unused digital equipment to Bak2, a company specialising in the recycling of electronic products. The products were put up for sale after repair, and the proceeds were distributed to fund the charity's work with children in hospitals in the Hauts de France region.



## ACCESSIBILITY FOR PEOPLE WITH DISABILITIES



### CLERMONT FOOT 63 GiveVision gets involved in Ligue 1 McDonald's

During the match between Clermont Foot 63 and OGC Nice, the GiveVision helmet was tested for the first time in Ligue 1 McDonald's. This helmet enables visually impaired people to enhance their experience in football stadiums.



### OGC NICE An inclusive match at the Allianz Riviera

At the OGC Nice v. Toulouse FC match, two facilities promoting accessibility and inclusion set up their stalls at the Allianz Riviera. Firstly, sensory kits for children with behavioural issues and/or autism, including anti-noise headphones, an anti-stress ball, a Tangle to encourage concentration and attention, and a 'Spare Wheel' device for managing emotions. Secondly, audioguides, linked to OGC Nice TV's commentary, enabled visually or hearing-impaired people to follow the match live.





## ACCESSIBILITY FOR PEOPLE WITH DISABILITIES



### PARIS FC A disabled football section and the Champions League

Since November, Paris FC has been supporting disabled sport and showcasing the various forms of football. To this end, the club has set up a para-football section with an amputee football team. This was a successful project in sporting terms, with the team qualifying for this year's Champions League and the next. However, the creation of the team is not the only way to raise awareness among the club's teams, staff and supporters. The amputee team also visited the professional group in April 2024 at the Orly training centre.



10 REDUCED INEQUALITIES



### QRM Introduction to blind football

Two QRM players, Kayne Bonnevie and Benjamin Leroy, took part in an introduction to blind football, along with the U-13 girls. It was a unique shared moment, in line with the club's desire to raise awareness of adapted sport.



10 REDUCED INEQUALITIES

## SUPPORT FOR CHARITIES



### EN AVANT GUINGAMP The hope of a trio

The shirts worn by EA Guingamp players during the match against AJ Auxerre have been auctioned off in aid of the charity L'espoir d'une tripléte, which is campaigning for Sandrine, a mother affected by triple-negative breast cancer.

3 GOOD HEALTH AND WELL-BEING



### FC NANTES Charity auction

The FC Nantes Foundation and the Nantes CHU Endowment Fund launched a charity auction as part of the club's first charity evening, scheduled for the end of November. Around twenty lots will be on sale and the proceeds will go towards funding community projects.



17 PARTNERSHIPS FOR THE GOALS



**LOSC LILLE**  
**I'm checking myself**

LOSC Lille joined forces with the Centre Hospitalier Universitaire de Lille and Lille textile manufacturer Lemahieu to create boxer shorts embroidered with the signature «Je me tâte» [I'm checking myself] as part of the Movember campaign. The aim of the campaign was to raise awareness among men of the need for testicular self-examination. The boxer shorts was packaged in a box with instructions illustrating self-checking techniques. All profits were donated to research into this type of cancer. This project was nominated for the Trophées Sport & Management award.



**OGC NICE**  
**Blood donation**

OGC Nice has announced the launch of the 15th edition of the “Red & Black Blood Donation”. A collection point was set up on the Place Masséna for three days to raise awareness and collect donations from Nice supporters.



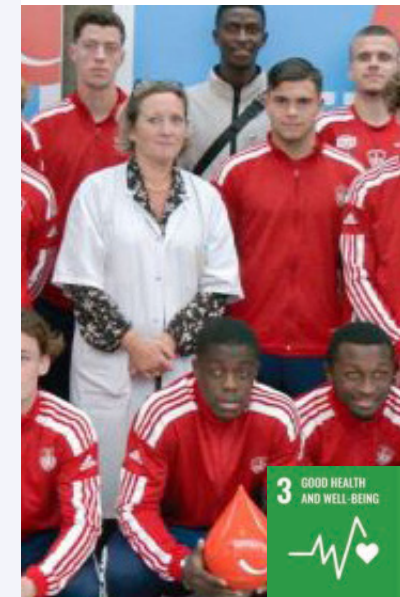
**QRM**  
**QRM supports Movember**

For the match against Rodez Aveyron Football, the QRM players wore a unique shirt printed with a «Movember supporter» patch in support of the Movember cause, an annual international charity event aimed at informing the general public about men’s diseases and collecting donations.



**STADE BRETOIS 29**  
**Blood donation**

The young players in the Stade Brestois 29 reserve team took action in support of blood donation. They took part in a blood drive organised by the Établissement Français du Sang at the Maison du Don.







**SM CAEN**  
**Barbers coming together at d'Ornano for Movember**

SM Caen is celebrating the Movember. When the club hosted QRM at the Stade Michel d'Ornano, the event took a special twist thanks to the presence of several barbers, who trimmed the moustaches of the spectators. This initiative raised funds for Movember. SM Caen also offered a €2 discount at "Chez Max" hairdressing salons, a partner of the event, to all match-goers on presentation of a match ticket or a stadium season ticket. One euro per visit was donated to Movember.



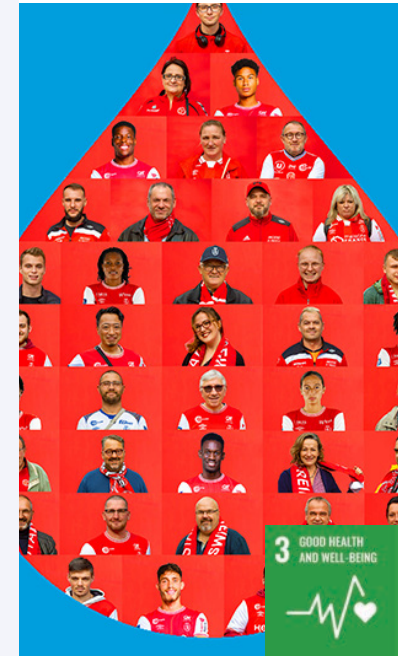
**STADE DE REIMS**  
**Mustachioed bottles for Movember**

In partnership with the Brimoncourt champagne house, Stade de Reims joined forces with Paris Saint-Germain to raise funds for the Movember France charity. Bottles of Brimoncourt champagne printed with a moustache bearing the movement's logo, a symbol of commitment to Movember, were served during the first half. Stéphane Beaumont, the association's French ambassador, was also on hand to introduce the Movember movement and increase visitors' awareness of men's health issues.



**STADE DE REIMS**  
**Blood drive**

In association with the Établissement Français du Sang, Stade de Reims organised a blood drive at the Stade Auguste-Delaune on 15 November. Over 160 slots were available.





## A CHARITABLE CHRISTMAS



DECEMBER 2023



### AC AJACCIO A charitable Christmas

A number of AC Ajaccio players took part in a major toy drive for disadvantaged children. After collecting the toys in Ucciani, the players, one of the club's physiotherapists and Valérie Zagnoli, founder of the Gravona solidarity tour, visited schools in the villages of Veru and Carbuccia. A signing session and a match were also organised in the Veru school playground. Thanks to the efforts of AC Ajaccio, a truckload of toys set off for Timizzolu, before the Century 21 estate agency, a partner of the club, took charge of distributing the toys to children's charities.



### ANGERS SCO Joyeux Maël

During the match against EA Guingamp, Angers SCO offered a unique moment to a young six-year-old Angers supporter, Maël, who was suffering from dystonia, a neurological disease. Every Wednesday, Maël is welcomed at SCO's facilities as part of the Children of the Ball association. Accompanied by Father Christmas, Maël was able to perform the ceremonial kick-off for the match against the Bretons. Cheered on by the players and some 10,000 spectators at the Raymond Kopa stadium, he was able to experience a unique moment that will remain engraved in his mind forever.



### CLERMONT FOOT 63 A charitable Christmas

Around fifty children from families benefiting from Restos du Cœur had the chance to experience an unforgettable experience when they watched professional players from Clermont Foot 63 train at the Stade Gabriel-Montpied. Accompanied by several CF63 players, the club teamed up with its partner Pigeon & Fils, a construction and renovation company, which provided drinks and treats for the children. Last but not least, a large-scale distribution of gifts was organised in the VIP Pavilion of the Auvergne stadium to give each child a gift and a unique moment of joy.

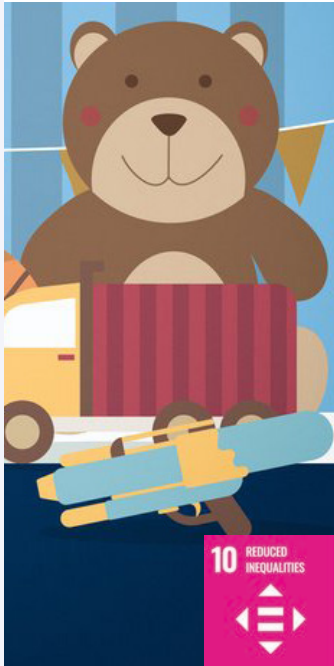


## A CHARITABLE CHRISTMAS



### HAVRE AC A charitable Christmas

Le Havre AC organised a toy drive in conjunction with Secours Populaire. Two collection points were set up at the HAC Shop and Stadium Bar & Grill.



### LOSC LILLE A charitable Christmas

During the match against FC Metz, LOSC Lille organised a collection of cuddly toys in aid of underprivileged children. At half-time, all the fans in the Decathlon Arena - Stade Pierre Mauroy were invited to throw soft toys of all shapes and sizes from the stands towards the pitch! In all, more than 5,000 cuddly toys were collected and redistributed to these children by the club's charitable partners.



### OGC NICE Caléna Tour

Through its Endowment Fund, OGC Nice announced the launch of the Caléna Tour 2023. The aim of this was to collect donations (toys, games and books) from the entire red and black family. The training session was open to the public so that Gym fans could drop off their items directly at the Training Centre. The dedicated project van collected all the donations from supporters at the Allianz Riviera and OGC Nice invited all the beneficiaries of the club's citizen programmes to attend the match. Finally, one euro from each ticket sold was donated to the Aiglons Endowment Fund and shirts worn by the players were auctioned on the MatchWornShirt platform. All the proceeds were used to buy gifts which were then redistributed to charities supported by the OGC Nice Endowment Fund.



## A CHARITABLE CHRISTMAS



### OM A charitable Christmas

Former Olympique de Marseille coach Gennaro Gattuso and a number of Olympique de Marseille players, as well as OM Chairman Pablo Longoria and club ambassador Jean-Pierre Papin, accompanied by players from the women's team and youngsters from the club's training centre, visited two Marseille hospitals to pay a visit to sick children. Between photos and the distribution of gifts, these young children were able to share a moment with them that will live on in their memories forever.



### RC LENS A charitable Christmas

For the 18<sup>th</sup> «Children's Christmas», a charity event launched by the Red Tigers and supported by Racing Cœur de Lens, a number of RC Lens players, staff and supporters got together to collect toys for children in hospital. In total, almost 1,000 gifts were distributed over the festive period, thanks to the efforts of the entire Lens club.



### TOULOUSE FC A charitable Christmas

Toulouse FC's endowment fund, Toulouse Football Cœur, launched a campaign throughout December in aid of the charity 1 Maillot Pour La Vie, which supports children in hospital. A collection point was set up at the Stade Rennais FC and AS Monaco receptions. Violets fans were invited to drop off toys, which were then redistributed to the children.



### ANGERS SCO Black & White School

In the run-up to Christmas, several Angers SCO players paid a visit to the children at the Black & White School. Since 2019, the Black & White School charity has been welcoming around a hundred children a week.







**AS MONACO**  
**A sports and solidarity project for the DRC**

AS Monaco has contributed to the sports and solidarity project run by the Banazola Foundation, set up by Distel Zola, a former Monaco player, to help underprivileged children in the Democratic Republic of Congo. The club sent sports equipment to the town of Goma, where a football match was organised in a refugee camp for victims of the conflict between the Congolese army and the M23 rebels. Several young players wore shirts bearing the logo of the club from the Rock.



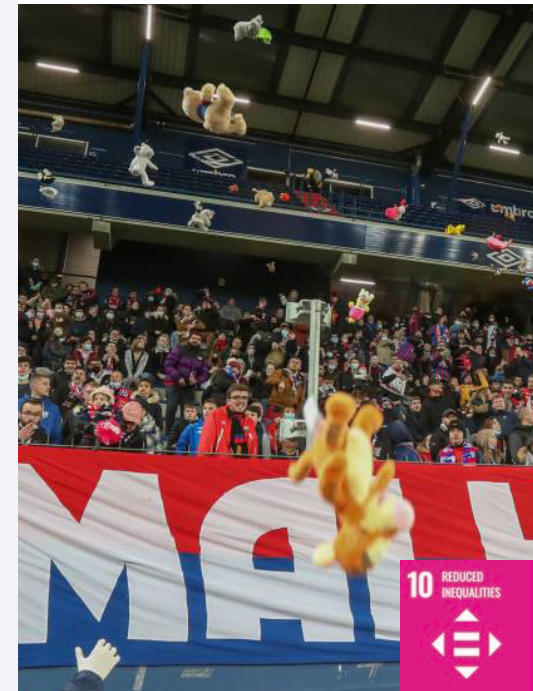
**RODEZ AVEYRON FOOTBALL**  
**Visit to IEM Les Babissous**

The players from Rodez Aveyron Football visited the IEM Les Babissous, a reception and care centre for children with developmental impairment. Two groups of children per age group took part in activities set up for the occasion that were adapted to their disabilities. On the one hand, pétanque took place in the company of the Rafettes. And on the other side, a peashooter competition was organised. This was a joyful moment centred on sport!



**SM CAEN**  
**Soft toy collection**

To coincide with the match against SC Bastia, SM Caen organised a collection of cuddly toys in aid of Restos du Cœur and Secours Populaire. For the occasion, a room was transformed into a collection point, to offer a moment of happiness to children in need. In all, more than 1,500 cuddly toys were collected. The Normandy club then repeated the initiative for the match against USL Dunkerque.



## CHILDREN



### STADE LAVALLOIS MFC Laval University Hospital

Shortly before Christmas, a number of Stade Lavallois MFC players visited children and teenagers in the paediatric ward at Laval University Hospital. With a smile and a dream, the meeting gave the youngsters a chance to get away from it all for a while, with autographs and photo sessions with the Tangos and the Stars de l'Ouest charity.



### STADE DE REIMS Visit to the university hospital

Stade de Reims players visited young patients at Reims University Hospital to share a special moment with these children. Between autograph sessions and football-related activities, the young children took away precious memories of this magnificent day.



### AS MONACO From Drancy to Monaco

Having played for JA Drancy from the age of 15 to 17, AS Monaco's French midfielder Youssef Fofana invited around 15 of the club's U-11 players to the Principality of Monaco to give them a unique experience. After a visit to the club's Performance Centre and the Oceanographic Museum, the young players had the chance to meet the 22 players from Monaco and Lyon before attending the match. The following day, a friendly match against the Red and White U-11s was organised in La Turbie, not far from the professional team's training centre.



### AJ AUXERRE Meet and greet with Roger Milon

As part of the partnership with the ONACVG, AJ Auxerre welcomed former resistance fighter Roger Milon to the Acadomia Training Centre. Throughout his talk, the young Auxerre U-17/U-19s were able to hear about his life story, and in particular his cycling trip from Joigny.



## INTEGRATION AND SOCIAL COHESION





**RC STRASBOURG ALSACE**  
**A vibrant tribute**

At the match against Le Havre AC, RC Strasbourg Alsace paid tribute to the victims of the attacks in Strasbourg on 11 December 2018, and showed their support for Bleuet de France by wearing the Bleuet flower on the Racing players' shirts. The shirts were then auctioned off in aid of Bleuet de France. Before kick-off, a minute's applause was held in memory of the victims and a two children performed the ceremonial kick-off. Finally, an agreement was signed between RC Strasbourg Alsace and the Office national des combattants et des victimes de guerre (National Office for Veterans and Victims of War) to include a remembrance component in the educational programme for Racing Mutest Academy players.



**AS SAINT-ÉTIENNE**  
**Blood drive**

AS Saint-Étienne organised the 13<sup>th</sup> XXL blood drive at the Geoffroy-Guichard stadium in conjunction with the Établissement français du sang. In all, more than 300 people took part.



**FC NANTES**  
**Yellow coats**

The FC Nantes Foundation welcomed residents from an LNA Santé establishment in Nantes to the José-Arribas Sports Centre to help transform FC Nantes shirts into paediatric scrubs. As has been the case for the last two years, all the scrubs have been distributed to the Nantes University Hospital and the Santé Atlantique Hospital.



**PARIS SAINT-GERMAIN**  
**United against polio**

As part of the global initiative to eradicate poliomyelitis, the Paris Saint-Germain Endowment Fund, which includes footballers, gaming influencers, Bill Gates and French President Emmanuel Macron, has brought together a number of players in this collective fight. On 5 December, an EA Sports FC 2024 tournament was organised. The aim was to defeat a gamer called @POL\_10, a pseudonym for poliomyelitis, a symbol of the club's fight to eradicate the poliovirus. The streamer Arsène, hiding behind the persona of @POL\_10, took the opportunity to pay tribute to Guy Crescent, the founder of PSG, who himself had polio. Finally, the Chairman of Paris Saint-Germain, Nasser Al-Khelaifi, met Bill Gates, the co-founder of Microsoft, to discuss the initiatives being taken to eradicate the poliomyelitis virus worldwide.







**STADE RENNAIS FC**  
**Coming together to fight AIDS**

Stade Rennais FC took action to mark World AIDS Day. More than 18,000 condoms were distributed at Roazhon Park for the Stade de Reims match and throughout Rennes at over 50 distribution points. The club also appealed to the generosity of its public to raise funds to support research projects, support for HIV-positive people and awareness-raising campaigns.



**FC ANNECY**  
**A shirt in tribute to Down's syndrome**

With the aim of promoting inclusion through sport, FC Annecy unveiled its third shirt for the 2023/2024 season, featuring blue and yellow colours in tribute to Down's syndrome. It was created in collaboration with ten young people with Down's syndrome, who also took part in a photo session with the shirt before visiting the club's facilities. They then shared some special moments with the club's players and staff after watching the professional team train. The highlight of the initiative was the presentation of the shirts by the youngsters to FC Annecy President Sébastien Faraglia, as well as to the players and staff. Then sold on the club's official website, some of the profits were donated to the FCA Social Club, the club's Endowment Fund.



**FC NANTES**  
**First blind football pitch in Western France**

FC Nantes opened its brand new blind football pitch. It is the first of its kind in Western France. This initiative, supported by the municipality of Rezé and the FC Nantes blind football section, aims to provide a space dedicated to playing blind football and to encouraging sporting and inclusive activities.



## COMBATING DISCRIMINATION



### FC GIRONDINS DE BORDEAUX Fight against discrimination

FC Girondins de Bordeaux joined forces with the Comité Départemental Olympique et Sportif de Gironde to organise an anti-discrimination awareness-raising workshop for a class of secondary school pupils at the Matmut ATLANTIQUE.



### STADE RENNAIS FC Her Game Too to raise awareness

As part of its policy of combating sexual and gender-based violence, Stade Rennais organised a workshop on 9 December for security and hospitality managers at Roazhon Park. The workshop was led by Salomé Duhoo, the local ambassador for the Her Game Too association.



### RC STRASBOURG ALSACE Upcycled tote bag

RC Strasbourg Alsace announced the sale of tote bags made from recycled shirts in their online and physical shops. With the participation of the Altair group, a workshop based in Alsace, the RCSA is working to recover and recycle defective shirts, while involving a local partner in the manufacturing process. To cap it all, each product was made from a shirt, giving Strasbourg fans the chance to buy a unique product.



### USL DUNKERQUE Stop using plastic

In partnership with water management group SUEZ, USL Dunkerque has installed sustainable water fountains in various parts of the Marcel-Tribut stadium. With this initiative, fans and players were invited to use reusable water bottles in a bid to reduce the club's environmental footprint and its use of plastic.



## ACCESSIBILITY FOR PEOPLE WITH DISABILITIES

## ENVIRONMENT AND ECOLOGICAL TRANSITION



JANUARY 2024



### AJ AUXERRE Audiodescription arrives at Abbé-Deschamps

AJ Auxerre set up an audiodescription system at the Abbé Deschamps stadium on Saturday 27 January for their match against Guingamp. This enables blind or partially-sighted fans to follow the match in the best possible conditions. Equipped with headphones, they will be able to hear dedicated and specific commentaries. This audio description solution is offered in collaboration with «Ensemble pour voir 89», which fights for the inclusion, and against the social isolation, of visually impaired people, and the «UniversJo» charity, created in 2018 in Moselle to support Joachim, a child with Septo-optic dysplasia.



### CLERMONT FOOT 63 Under the skin of an ecocup

Clermont Foot 63 has produced a video campaign to raise awareness about the recycling of their cups, entitled : «In the skin of an ecocup». It shows that 5,000 ecocup are used per home match, 85% of which are reused.



### GRENOBLE FOOT 38 Football Ecology France

After a number of initiatives with Football Écologie France since 2021, the Grenoble club has put its collaboration with the charity on an official footing. This agreement will help the club to raise environmental awareness. Since March, the club has been visiting U-12 clubs in the inner-city every Wednesday to raise awareness of environmental issues.





## ENVIRONMENT AND ECOLOGICAL TRANSITION



### PARIS SAINT-GERMAIN Green Day

At the beginning of January, 26 CM1 pupils from the Michel-Ange school enjoyed a wonderful day at the Parc des Princes, on the theme of «Green Day», a fun day to raise awareness of environmental issues. The children took part in recycling workshops, discovered how a henhouse works and were introduced to beekeeping. At the end of the day, the children were given a private tour of the Parc des Princes, and shown all the environmental measures taken by the club.



### STADE BRESTOIS 29 Everyone to the station

From January 2024, Stade Brestois 29 and its entire professional team will be travelling by train for journeys of less than six hours.



### STADE BRESTOIS 29 Football Ecology France

For their match against Montpellier, the Stade Brestois 29 players wore the logo of Football Ecology France, which works to support players in the world of football in the ecological and solidarity-based transition, on their shirts. These were then auctioned off in aid of the partner charity. Thanks to this sum, Football Ecology France will be running workshops to raise awareness of the Ecological Football Mural for amateur clubs partnering the Stade Brestois 29.



### TOULOUSE FC Nothing is lost, everything is transformed

Toulouse FC has designed products in the club colours using upcycled materials. The TéFéCé boutique in the city centre featured a range of bags and toiletry kits.





**EN AVANT  
GUINGAMP**  
A poster  
in support of  
organ donation

En Avant Guingamp dedicated their match against Rodez to the Transhepate charity, which aims to promote organ donation.



3 GOOD HEALTH AND WELL-BEING



**AS  
SAINT-ÉTIENNE**  
Edmond Teyssier

AS Saint-Étienne organised another edition of the annual Edmond Teyssier challenge. This was an opportunity for 48 teams, from U-7 to U-11, to challenge each other in a futsal tournament. A moment was taken to pay tribute to Edmond Teyssier, a former iconic announcer at Geoffroy-Guichard stadium, who died in August 2012.



17 PARTNERSHIPS FOR THE GOALS



**FC METZ**  
Tiger Cup

Another edition of the FC Metz Tiger Cup, the biggest futsal tournament in Lorraine for U-11s, was held. After eight qualifying rounds, the best teams will go head-to-head at the Plaine Saint-Symphorien on 29 June.



3 GOOD HEALTH AND WELL-BEING



**OLYMPIQUE LYONNAIS**  
Journey of discovery  
to Senegal

30 young U-16 boys and girls from the training centre went on an educational, sporting and civic-minded trip to partner club Dakar Sacré Coeur. For seven days, they shared the daily life of young Senegalese men and women, with joint training sessions and matches. They also had the chance to discover the country and its history. During the week, Olympique Lyonnais and its foundation organised solidarity events with local players.



17 PARTNERSHIPS FOR THE GOALS





**PARIS SAINT-GERMAIN**  
**«Language & Discovering the World» project**

As part of the «Language & Discovering the World» project run by the Paris Saint-Germain Foundation’s Red & Blue School, and in partnership with the Société d’Exploitation de la Tour Eiffel (SETE), 64 children had the opportunity to visit the Eiffel Tower accompanied by Paris Saint-Germain defender Lucas Beraldo, women’s team player Oriane Jean-François and handball player Yoann Gibelin.



**RC LENS**  
**Support for BCM Gravelines-Dunkerque**

When they hosted Paris Saint-Germain, RC Lens expressed their support for BCM Gravelines-Dunkerque, affected by the fire at the Sportica complex on 25 December. To mark the occasion, RCL has temporarily renamed itself ‘BCL’ on digital platforms, merging the initials of the two clubs. The campaign was accompanied by the motto ‘La passion à toute épreuve’ [Unfailing passion] and a unique event crest adorned the shirts of the Lens players during the match. Afterwards, an auction of 20 collector’s shirts worn by RCL players was organised to raise funds for the BCM. A delegation from the club was invited to watch the players take to the Bollaert pitch, accompanied by escort kids wearing the colours of both clubs.



**PARIS FC**  
**1 match 1 cause**

At the start of the new year, Paris FC launched its “1 match 1 cause” initiative, highlighting a different non-profit organisation at each match with the aim of supporting the chosen charity. The club was able to support nine charities in the second half of the season, by promoting them on social networks, raising awareness on matchdays, staging ceremonial kick-offs and, above all, raising funds from their ticket sales.







FEBRUARY 2024



**AJ AUXERRE**  
**Head**  
**to Abbé-Deschamps**  
**with StadiumGo**

AJ Auxerre launched an initiative aimed at raising awareness among its supporters of good practice, in particular by promoting the use of car-sharing for their journeys. As part of this campaign, the club formed a partnership with StadiumGo. To encourage fans to support this initiative, the partnership is offering a discount on items in the club shop after three carpools have been completed.



**FC ANNECY**  
**Objective: zero plastic**

FC Annecy, keen to reduce the club's carbon footprint and promote sustainable development, committed to reducing its consumption to zero plastic. The club has therefore recently installed water fountains, offering a sustainable alternative to the use of plastic bottles for all its professionals and users of the venue. According to their estimates, around 30,000 plastic bottles will be saved each season thanks to this initiative.



**LOSC LILLE**  
**Green fingers**

LOSC Lille has planted fruit trees at the Domaine de Luchin in partnership with Planteurs Volontaires. Fifteen young U-17 and U-19 players planted the first pear trees in the future orchard, with the aim of reaching 100 trees by 2025. In addition to raising awareness of the importance of preserving biodiversity, LOSC Lille wants to stabilise the soil, combat drought by strengthening the groundwater and create new carbon sinks. Furthermore, in the long term, the northern club wants to source local fruit in order to offer its teams a more sustainable and responsible diet.



## ENVIRONMENT AND ECOLOGICAL TRANSITION



### OLYMPIQUE DE MARSEILLE In the sun

Olympique de Marseille has teamed up with Soleio and DualSun, two companies specialising in solar energy. The two entities have therefore joined the «Thirteenth Man» CSR programme set up by the club. To support the club's commitment to sustainability, recyclability and the production of low-carbon energy, 507 low-carbon solar panels will be installed at the Centre Robert Louis-Dreyfus, Olympique de Marseille's training centre.



### RC STRASBOURG ALSACE ESSMA winner

RC Strasbourg Alsace was honoured at the annual ESSMA - European Stadium and Safety Management Association - forum, which rewards the best initiatives in European stadium innovation. Nominated in the "Stadium Development, Construction and Renovation" category, the club won first prize for its eco-responsible approach to the project, including the reuse of 4,400m<sup>2</sup> of disused A340 aircraft fuselage sections to create the sunshades on the south façade.



### STADE LAVALLOIS MFC Well-managed watering

At the start of 2024, Stade Lavallois MFC began its ecological transition. From now on, the pitches will be covered with a natural, deep-rooted lawn, without the need for chemical fertilisers. All in all, it is an area of 16,000 square metres of lawn, which is eco-labelled and which will be watered using a retention basin that will enable the club to control and limit its water consumption.





**AMIENS SC**  
**Growing up**  
**without cancer**

To mark International Childhood, Adolescent and Young Adult Cancer Day, players from Amiens SC visited children in the paediatric cancer ward at Amiens University Hospital, alongside the “Grandir Sans Cancer” (Growing Up Without Cancer) Federation. This is a federation that the Amiens club supports all year round. The agenda included photos, distribution of balls, shirts and autographed posters, and above all a warm and welcoming chat with the young patients!



**ANGERS SCO**  
**Support for**  
**amateur**  
**football**

Angers SCO has formalised its first partnership with an amateur football club: Sporting Club Angevin (Angers SCA), based in the Justices district of Angers, which has almost 600 members. Through this partnership, Angers SCO would like to become involved in supporting and developing local talent.



**ESTAC TROYES**  
**Ginette**  
**rewarded**

ESTAC Troyes, in partnership with its sponsor Groupe Amplitude, invited Ginette, an ESTAC supporter since the age of ten, to the Stade de l'Aube. She was given a private chauffeur and a tour of the stadium before attending the match as a VIP and being presented with a club shirt bearing her name.



**EN AVANT GUINGAMP**  
**Daily Mile**

EA Guingamp player Dylan Louiserre launched the «The Daily Mile, children fit for life» operation at Lantic state primary school. The aim of this programme is to promote the daily practice of sport at school. 170 children took part enthusiastically before asking for their sponsor’s autograph. The club invited the youngsters and their supervisors to visit the professional team’s training session.





## COMBATING DISCRIMINATION



### FC LORIENT Raising awareness of the fight against discrimination

FC Lorient worked with five primary schools in the Lorient area to raise awareness of discrimination, particularly sexism, homophobia and racism. The children will then take part in the creation of banners on these themes and in a football learning cycle set up by the French Ministry of Education, the French Football Federation and the Union Sportive de l'Enseignement du Premier degré. To conclude the project, the classes will be invited to the last match of the season, where their banners will be displayed in the hallowed halls of the Moustoir stadium.



### TOULOUSE FC Women in football conference

The Toulouse Football Cœur, Toulouse FC's foundation, which dedicated its month of February to the Les Munitionnettes charity, brought this showpiece event to a close with a conference on the place of women in football attended by Nicole Abar, Jennifer Darbas and Brigitte Thiébaud.



## ACCESSIBILITY FOR PEOPLE WITH DISABILITIES



### RC LENS Audiodescription set up at Bollaert

RC Lens is offering visually impaired or blind people the chance to experience more at the Bollaert-Delelis stadium thanks to the introduction of audio description. This initiative was designed to make the stadium as accessible as possible.



## SUPPORT FOR CHARITIES



### VALENCIENNES FC Emera

The Valenciennes-based charity Emera, which helps the elderly, the disabled and cancer patients, will feature on the Valenciennes FC shirt until the end of the season. This has been a great way to showcase the charity.



## COMBATING DISCRIMINATION



MARCH 2024



### AJ AUXERRE Her Game Too

As part of its partnership with Her Game Too signed at the beginning of the month, AJ Auxerre organised a discussion between the association and the club's reception and security teams to improve the way women are hosted at Abbé-Deschamps.



### GRENOBLE FOOT 38 Women in business

Grenoble Foot 38 organised a round-table discussion on the theme of female entrepreneurship. A number of speakers were on hand to discuss a range of topics: success stories, challenges and achievements, vision and commitment.



### LOSC LILLE Her Game Too

In the run-up to Women's Rights Day, LOSC Lille announced the start of its partnership with Her Game Too France to combat sexism, violence against women and the introduction of initiatives to promote equal access to and participation in LOSC events, regardless of gender or sex. In particular, the two companies have set up a discrimination awareness platform for their supporters. The platform also offers the ability to report potentially discriminatory behaviour.



## COMBATING DISCRIMINATION



### RC LENS Round tables

RC Lens organised the first edition of the Racing Cœur de Lens Round Tables. More than 160 people turned out at Bollaert-Delelis to hear first-hand accounts regarding the place of women in football.

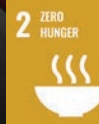


## INTEGRATION AND SOCIAL COHESION



### AMIENS SC Help for the homeless

Youngsters from Amiens SC organised a food drive on Saturday 16 March 2024 to help the homeless.



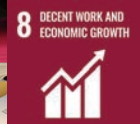
### AS SAINT-ÉTIENNE 42 lucky winners

AS Saint-Étienne organised the 12<sup>th</sup> Man Club Festival at the Geoffroy-Guichard stadium! Fans present for the occasion were able to watch a training session from the Pierre-Faurand stand and from the touchline benches for 42 lucky winners drawn at random. To round off the day, a signing session with Les Verts players was organised.



### OGC NICE Employment Forum

OGC Nice organised its seventh Employment Forum. The aim of the forum is to support and help jobseekers and companies in their searches. To ensure that there is something for everyone, the club has decided to make the stands available free of charge to companies on one condition: that they offer at least ten specific jobs to jobseekers. This year, 70 companies were present with at least ten vacancies to fill, making a total of over 1,000 job offers.





## INTEGRATION AND SOCIAL COHESION



### OLYMPIQUE LYONNAIS Job fair

This year, among the many events dedicated to employment organised by the OL Foundation at Groupama Stadium, two innovative aspects were developed. The first was a forum dedicated to combating gender stereotypes in employment. The second was an inclusive recruitment event as part of the partnership between France Travail and Paris2024, combining sporting activities and speed interviewing.



### US CONCARNEAU Signing session

US Concarneau's players met fans at a signing session organised by the club and Crédit Agricole du Finistère.

## ENVIRONMENT AND ECOLOGICAL TRANSITION



### ANGERS SCO Litter picking

Youngsters from Angers SCO and the Black & White School got together to pick litter. In all, 14 bags of litter were collected.



### CLERMONT FOOT 63 A future at the cutting edge of ecology

Clermont Foot 63 is continuing its transformation with the unveiling of its future Performance Centre. A state-of-the-art building from an ecological point of view, it will be an additional asset in the club's continuing development towards more responsible consumption. In addition, the project's construction site is intended to be exemplary from an environmental point of view, in line with the RE 2020 legislation, which requires the lowest possible carbon footprint.



## ENVIRONMENT AND ECOLOGICAL TRANSITION



### OLYMPIQUE LYONNAIS Garden of heroes

Olympique Lyonnais invited young people from AFEV, an charity committed to combating social and educational inequality, to the "Jardin des Héros" to take part in an awareness-raising workshop run by Pistyles.



### PAU FC No more bottles

Pau FC is changing its habits with a view to achieving more sustainable consumption. The club has committed to switching from plastic water bottles to reusable water bottles.



### SM CAEN Litter picking

Youngsters from SM Caen's training centre took part in a litter picking event alongside Project Rescue Ocean at the head office in Quistreham.



### USL DUNKERQUE Second life

USL Dunkerque donated its old sports equipment to the Les Chrysalides charity for the benefit of others. This donation represents the equivalent of €4,495 worth of sports equipment, including shirts, jackets, jogging bottoms and shorts, as well as all the football equipment from previous seasons. This gesture will enable the charity to continue its work to promote solidarity, sharing and waste reduction.



## SUPPORT FOR CHARITIES



### AS MONACO

#### The fight against paediatric cancer

Monaco dedicated their match against Paris Saint-Germain to the fight against paediatric cancers. To mark the occasion, club and their Chairman Dmitry Rybolovlev chose to highlight the Flavien Foundation, a Monegasque organisation strongly committed to this cause and which the Principality club has supported for many years. The Chairman of AS Monaco, Dmitry Rybolovlev, who decided to make a personal donation to the Flavien Foundation, presented a shirt to the Chairperson of the foundation and to Enzo, a young Monegasque supporter who has been in remission for ten years. The two then performed the ceremonial kick-off. Enzo also had the opportunity to experience the match up close, alongside Aaron, a young Parisian fan supported by the Paris Saint-Germain Foundation, which is associated with the initiative. Finally, a special lot was auctioned off, with all proceeds going to the Flavien Foundation for its work and research into paediatric cancer.



17 PARTNERSHIPS FOR THE GOALS



### ESTAC TROYES Solidarité Femmes Aube

For every ticket purchased for the match between ESTAC Troyes and Bastia, ESTAC Troyes decided to donate €1 to the Association Solidarité Femmes Aube.

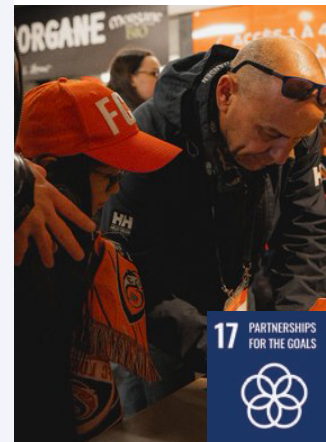


5 GENDER EQUALITY



### FC LORIENT Charity tombola

FC Lorient organised a tombola in partnership with the Charles de Gaulle secondary school in aid of the ELA association.



17 PARTNERSHIPS FOR THE GOALS



### OLYMPIQUE LYONNAIS Solidarity race

Olympique Lyonnais hosted the "Jogg Dans La Ville" solidarity race at Groupama Stadium. A race in support of Sport dans la Ville. More than 300 runners took to the streets of Lyon, with the OL Foundation team taking first place in the six-kilometre race.



17 PARTNERSHIPS FOR THE GOALS







**PAU FC**  
**No borders**

At the match against US Concarneau, Pau FC welcomed the Maison des Citoyen-ne-s du Monde 64 association. To show that sport knows no boundaries, two members of the charity had the privilege of performing the ceremonial kick-off.



17 PARTNERSHIPS FOR THE GOALS



**EN AVANT GUINGAMP**  
**Joining forces in the fight against colon cancer**

To mark Blue March and the fight against cancer, EA Guingamp offered a ticket to its Ligue 2 BKT match against Valenciennes FC to every person taking part in the sporting challenge organised online. This challenge was to raise awareness of the fight against colorectal cancer.



3 GOOD HEALTH AND WELL-BEING



**FC GIRONDINS DE BORDEAUX**  
**Charity run**

FC Girondins de Bordeaux is organising the second charity run in aid of Bordeaux University Hospital. The funds raised by this event will be used to finance a school at the children's hospital. More than 650 people took part in the event.



3 GOOD HEALTH AND WELL-BEING



**HAVRE AC**  
**Amazon**

Le Havre AC is an official Amazon partner. A race dedicated to the fight against breast cancer. To give concrete expression to this support, the Normandy club will be providing financial backing, taking part in a publicity campaign for the fight against breast cancer and offering prizes for the children taking part in the race.



3 GOOD HEALTH AND WELL-BEING



## ACCESSIBILITY FOR PEOPLE WITH DISABILITIES



### FC METZ FC Metz for all

FC Metz unveiled the many initiatives it has put in place and its short-term action plan to facilitate the inclusion of supporters with disabilities. The Lorraine club have rethought the way they welcome their fans, both at the ticket office and in the stadium. In addition, a soundproof sensory room was opened at the end of March to provide the best possible welcome for supporters suffering from autism and sensory disorders. This is a major first for a football club in France.



### QRM Handi'Cup

QRM organised the third edition of the QRM Handi'Cup. The aim of the tournament is to overcome prejudice, raise awareness and ensure that football is accessible to all. This year, over 150 people with disabilities took part, represented by 13 teams.



### RC STRASBOURG ALSACE Towards improved accessibility

At the AS Monaco match, RC Strasbourg Alsace welcomed five blind or partially-sighted people to test a new device that allows them to follow the match using a magnetic tablet and an audio description service.



## CHILDREN



### PAU FC An unforgettable meeting

Pau FC was delighted to welcome two primary school classes to the Nouste Camp, giving the children a unique opportunity to talk to the players and visit the stadium on a special afternoon. A few kilometres away, four players visited the school to share some special moments with the pupils. The programme included balloon games and autograph sessions, much to the delight of the children.







APRIL 2024



**AS MONACO**  
**Visit from Colosse aux pieds d'argile**

At the beginning of April, AS Monaco welcomed the Colosse aux pieds d'argile charity as part of an awareness campaign against sexual violence, harassment and hazing. Spread over two days, this initiative involved the Academy's youngest professional players, its U-17s and the coaching staff of the Academy and the charity.



**FC METZ**  
**Anti-racism**

The Ligue 1 McDonald's Matchday 27 match against AS Monaco was dedicated to the fight against racism, and Paolo Del Vecchio, the football artist who has created a unique work of art on the garnet shirt for every home match this season, asked the professional players to delve into their personal and family histories to create unique shirts for each of them to wear in warm-up. The artist also played the game by retracing his personal trajectory.







**CLERMONT FOOT 63**  
**Planet sport second-hand shop**

During their match against Stade de Reims, Clermont Foot 63 encouraged their supporters to buy second-hand items. In collaboration with Friperie Sport Planète, a second-hand sports equipment shop for students and marginalised people, the Auvergne club has set up a clothes collection at the entrance to the Gabriel-Montpied stadium.



**MONTPELLIER HSC**  
**Litter picking**

Children from the Loulous Club took part in an awareness-raising day on waste collection and sorting. With the Ecolosport association, and alongside Modibo Sagnan, Bećir Omeragić, Sonia Ouchene and Lea Khelifi, the children took a tour of the Grammont estate with bin in hand!



**CLERMONT FOOT 63**  
**Blood drive at Gabriel-Montpied**

Clermont Foot 63 organised a blood drive at the Gabriel-Montpied stadium to help the Établissement Français du Sang (French Blood Establishment), which is finding it extremely difficult to maintain a comfortable level of blood stocks. To raise the profile of this initiative, members of the EFS were invited by the Auvergne club to the Fan Zone to raise awareness among the fans in attendance. In the end, 137 donors turned up, potentially saving 411 lives!





**USLD DUNKERQUE**  
**Blood drive**  
**to save lives**

USLD Dunkerque organised a major blood drive in its hospitality areas. In partnership with the Etablissement Français du Sang, the campaign was a great success: There were 60 donations, saving around 170 lives!



**FC GIRONDINS DE BORDEAUX**  
**A match like no other**

In collaboration with the Bordeaux-Bristol and Académie Younus charities, Bordeaux Girondins offered 12 young people the unique opportunity to take part in an innovative programme that enables them to discover British culture. Throughout the season, the youngsters took part in a wide range of workshops, including photography, English language and ecology and environmental conservation. To round off the programme, they travelled to Bristol. On this trip, they were able to watch a football match and immerse themselves in the richness of English culture. Once there, the youngsters first went to meet youngsters from amateur club St Aldhelms FC. They were then able to discover the city of Bristol and its M Shed museum. Finally, to round off the weekend in style, they were invited to sit in the stands at Ashton Gate for the match between Bristol City and Rotherham.



**OLYMPIQUE LYONNAIS**  
**Escort Kids**

Olympique Lyonnais invited children from the Hôpital Femme Mère Enfant and the Centre Léon Bérard to play the role of Escort Kids at a Ligue 1 McDonald's match. Alongside players from Stade Brestois 29, the evening's opponents, and players from Lyon, the children enjoyed an unforgettable experience on the pitch at Groupama Stadium.







MAY 2024



**AC AJACCIO**  
**Meetings**  
**at the fair**

AC Ajaccio and their players visited the Saint-Pancrace fair to meet their supporters at two signing sessions. This is the Corsican club's way of supporting the local businesses who were being honoured at the event.



**AJ AUXERRE**  
**Welcoming wards**

AJ Auxerre welcomed to its training centre a delegation of young wards of the nation, adults injured in war or as victims of terrorist attacks. Visitors were able to experience a day in the life of the Centre's players. After exploring the site, they took part in a training session led by club members. The afternoon ended with a prize-giving ceremony and discussion over refreshments. The aim of this programme is to help the players at the Training Centre to understand republican principles through history and to strongly defend the values of humanity and solidarity.



**AS MONACO**  
**Munegu Cup**

AS Monaco organised the second edition of the Munegu Cup in collaboration with the Department of National Education, Youth and Sport. Spurred on by AS Monaco Chairman Dmitry Rybolovlev, this event is designed to promote sporting activities and highlight the educational value of sport. More than 400 CE2 schoolchildren competed throughout the day on the pitch of the Stade Louis-II, encouraged by AS Monaco's announcer and refereed by students from the Principality's UNSS. They were all cheered on by Bouba, the mascot!







**AS MONACO**  
**Tous au Stade**

As part of its «Tous au Stade» initiative, AS Monaco invited almost 2,000 youngsters from amateur clubs in the region and Italy to the Stade Louis-II. Organised with the support of the Mediterranean League, the Principality's club also presented him with a cheque for 9,219 euros. The donation underlines AS Monaco's commitment to the development of amateur football.



17 PARTNERSHIPS FOR THE GOALS



**ESTAC TROYES**  
**Norelem Kids Cup**

ESTAC Troyes hosted the first edition of the Norelem Kids Cup at the Stade de l'Aube, bringing together more than 80 children. All participants were able to take away goodies bearing the colours of the club.



17 PARTNERSHIPS FOR THE GOALS



**LOSC LILLE**  
**Annual tea party at the Domaine de Luchin**

LOSC Lille's annual tea party for its family stand season ticket holders took place at the Domaine de Luchin. Signings, photos, physical activities and fun were all on the agenda for the young Lille supporters.



17 PARTNERSHIPS FOR THE GOALS





**OLYMPIQUE DE MARSEILLE**  
**Support for Furiani**

Olympique de Marseille has signed an agreement with the Furiani victims' collective and the Associu Sporting Bastia 92. Under the terms of the agreement, the club is committed to raising awareness among young schoolchildren in the Marseilles area, as well as within its training centre.



**SM CAEN**  
**Mural**

Players from SM Caen's training centre created a large mural alongside the Collectif Gustave as part of the renovation of the Pompidou complex. As a result, the club and its young players were awarded the prize for creativity at the Open Football Club festival.



**TOULOUSE FC**  
**Christophe-Revault Club Tournament**

Toulouse FC organised the first Christophe Revault tournament. The tournament is part of the Clubs Christophe Revault programme, developed by Toulouse FC to support the development of amateur football in the region. More than 48 clubs from the region and over 400 children took to the stadium pitch for the first time!



## SUPPORT FOR CHARITIES



### AJ AUXERRE Small steps for Léonie

AJ Auxerre invited young Léonie from the “Des petits pas pour Léonie” [Small steps for Léonie] charity to Abbé-Deschamps. It was also an opportunity for the club to donate the proceeds of an auction organised in February to mark Chinese New Year to the charity. A donation of more than 7,500 euros, which will be used to fund care and equipment to help children with multiple disabilities to flourish.



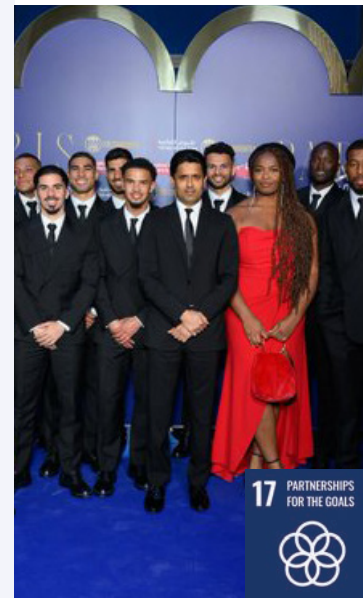
### OGC NICE Enfants sans douleurs

At a ceremony held at the Training Centre, OGC Nice presented a cheque for €2,500 to each of the member associations of the 2023-2024 Enfants sans douleurs programme. For the occasion, Jordan Lotomba, a player from the club and sponsor of the initiative, was on hand to talk to the many beneficiaries this year. In total, six charities benefited from the support of the Eagles this year!



### PARIS SAINT-GERMAIN Charity gala

Paris Saint-Germain organised the Paris For Good charity gala with Naked Heart France. Thanks to the generosity of donors, more than €2.7 million has been raised to fund essential programmes for autistic children and their families.



### TOULOUSE FC Gala evening

Toulouse FC organised the third Toulouse Football Coeur gala. More than 250 guests were on hand to compete for 13 unique prizes, raising a record amount of money. The money will then be donated to the club's charitable partners to combat poverty and promote health throughout the 2024-2025 sporting year.







**AJ AUXERRE**  
National Sports Tour

AJ Auxerre has joined the Premiers de Cordée charity's national tour of sport in hospitals. It was an opportunity for two of the team's players and a member of staff to spend an afternoon with young people from the Centre Hospitalier Spécialisé de l'Yonne. After a festive match-up, the children were able to take photos and chat with the day's guests.



3 GOOD HEALTH AND WELL-BEING



**ANGERS SCO**  
Les Enfants de la balle

Angers SCO is working alongside the Les Enfants de la Balle charity to promote social integration through sport for children with disabilities. Each child has a specialist educator who accompanies them to group sessions at the SCO Futsal Academy. It is a beneficial programme, not simply because the children all make great progress in terms of their motor skills and physical development, but also in terms of their behaviour with other children, who learn that difference is not a social barrier. To kick off the decisive match for promotion to Ligue 1 McDonald's in the best possible way, the Anjou club invited Maël, a young beneficiary of the programme, to perform the ceremonial kick-off.



10 REDUCED INEQUALITIES



**FC NANTES**  
An inclusive experience at La Beaujoire

The FC Nantes Foundation invited eight members of its blind football section to the final match of the season against LOSC. Among them, four visually impaired fans, including three youngsters, took their seats in the stands. They were all accompanied by a mentor whose job it was to describe what was happening on the pitch at La Beaujoire. These were none other than the young players from the reserve team.



10 REDUCED INEQUALITIES



**GRENOBLE FOOT 38**  
Talking about disability

Throughout the season, Grenoble Foot 38 accompanied UNICEF to primary schools to talk about disability. To conclude this project dedicated to accessibility, GF38 took part in a final day with three schools at the Pôle Sud ice rink. Throughout the day, children were able to take part in sports workshops open to all.



10 REDUCED INEQUALITIES



**AS SAINT-ÉTIENNE**  
**Young gardeners**

AS Saint-Étienne and around thirty children aged between four and ten took part in an initiative to raise awareness of the importance of biodiversity and environmental protection. The young participants planted almost 250 trees selected for their ability to adapt to future climatic conditions.



**OGC NICE**  
**Waste collection**

Organised in collaboration with the NGO Project Rescue Ocean, the Ligue de Football Professionnel and ORIS, 20 youngsters from the Training Centre and five players from OGC Nice's D2 women's team took part in a major environmental awareness campaign and a clean-up activity. After a workshop on the origins of waste, its impact on the seas and oceans and the eco-citizenship action to take, Nice's players took part in a clean-up operation in the vicinity of the Training Centre. In the end, over 100kg of waste was collected in one hour!



**OLYMPIQUE DE MARSEILLE**  
**Temporary bike parking at the Velodrome**

Olympique de Marseille, through its Thirteenth Man programme, has made a commitment to a greener future by installing a free temporary cycle park outside the Orange Vélodrome.



**OLYMPIQUE LYONNAIS**  
**Unis Bike**

On two occasions this season, Olympique Lyonnais organised and financed free servicing of supporters' bikes during matches at Groupama Stadium, in partnership with the Unis Bike association. In all, more than 100 bikes were examined, with adjustments made to the bikes and advice given to users. At the end of the match, each fan was given a "troubleshooting" report. Unis Bike also raised awareness of the need for good bike maintenance and offered ergonomic adjustment of the riding position. This was a way for the Lyon club to encourage its supporters to use soft mobility.







**FC NANTES**  
Visit to the  
Esean centre

FC Nantes, accompanied by player Jean-Kévin Duverne and mascots RIRI and LILI, visited the ESEAN centre to pay a visit to around thirty children. After a great presentation of gifts, a signing session and games organised by the mascots, everyone enjoyed a snack organised by the 1 Maillot Pour la Vie charity.



17 PARTNERSHIPS FOR THE GOALS



**QRM**  
Graines de  
footballeuse

Before the match against USL Dunkerque, QRM celebrated women's football alongside the Graines de Footballeuses association. It was an opportunity for the Normandy club to honour the 100<sup>th</sup> anniversary of its women's section. Young girls were responsible for collecting balls and carrying flags, while others accompanied the players onto the pitch. In addition, conferences led by women to share their experiences were organised.



5 GENDER EQUALITY



**RC LENS**  
Blood  
drive

RC Lens organised its third blood drive in conjunction with the Établissement Français du Sang (EFS) and Players For Society, the UNFP's social commitment programme. It was a record year for the Lens team, with 500 donors in attendance and 240 litres of blood collected. The club's coach at the time, Franck Haise, was on hand to support the players.

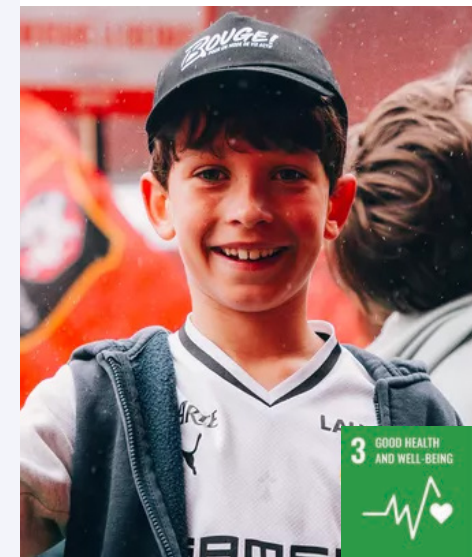


3 GOOD HEALTH AND WELL-BEING



**STADE RENNAIS FC**  
Curtain call for  
«Get moving!» ”

Since 2021, Stade Rennais FC have been promoting an active lifestyle and the need for physical activity for all through its «Get moving!» programme. « After a number of events on this theme throughout the year, Stade Rennais FC ended the year on a high note! Nearly 3,000 children from around fifty schools in the region gathered at Roazhon Park for a day of sports-themed games. Since its launch, the «Get Moving!» programme reached 6,850 beneficiaries.



3 GOOD HEALTH AND WELL-BEING





JUNE 2024

## SPORT AND HEALTH



### AS SAINT-ÉTIENNE Championing blood donation

AS Saint-Étienne rallied for World Blood Donor Day. The club joined forces with the French National Blood Service for an awareness campaign, encouraging all club staff to get involved, with many of them rolling up their sleeves to donate their blood.

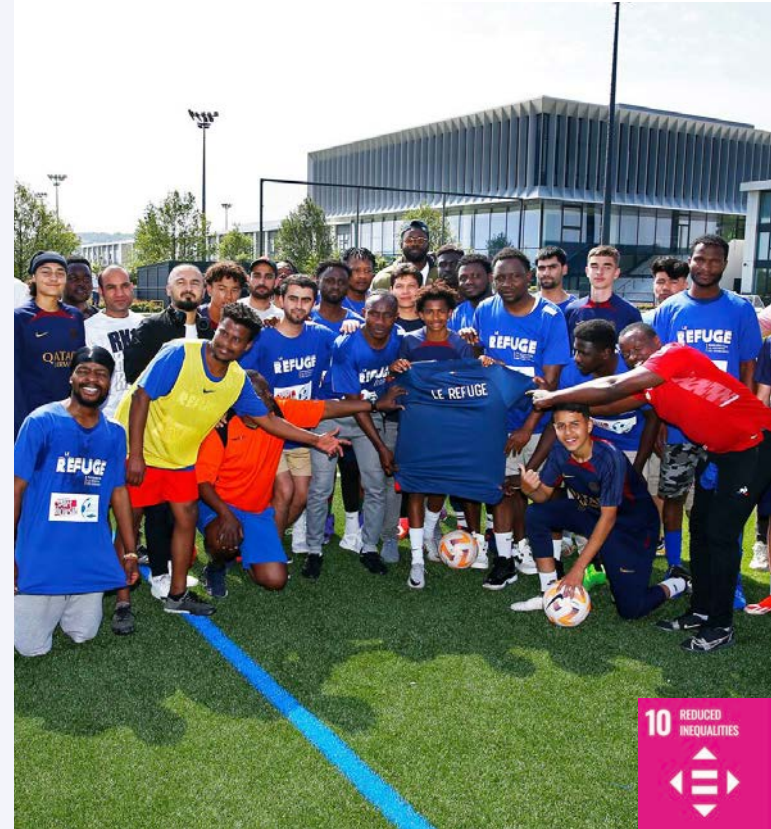


## COMBATING DISCRIMINATION



### PARIS SAINT-GERMAIN A match to promote togetherness on Campus

In association with the Fondation pour le Sport Inclusif, Paris Saint-Germain organised a friendly match between 16 players from the training centre and members «Le Refuge», an organisation that supports young people in need, including refugees and LGBT+ victims of domestic violence. After the match, everyone came together to enjoy a gathering at the PSG Campus.



## COMBATING DISCRIMINATION



### FC GIRONDINS DE BORDEAUX A trophy for inclusion

At the annual Foot Unis convention, FC Girondins de Bordeaux was awarded the Trophy for Best Inclusion Policy. The award, voted on by French professional football stakeholders, highlighted the club's Coeur Girondins programme, which is committed to fostering inclusion across all communities, regardless of origin, gender, religion, or physical ability.



## INTEGRATION AND SOCIAL COHESION



### OGC NICE Introduction to Minikaïa

The OGC Nice Endowment Fund invited children from the city's priority neighbourhoods to the Meeting Nikaïa at the Parc des Sports Charles Ehrmann. In the run-up to the main event, several hundred schoolchildren from these areas had the opportunity to take part in the «Minikaïa,» introductory athletics sessions where they also met Alessia Zarbo, a local athlete who has qualified for the Paris 2024 Olympic Games.



## ENVIRONMENT AND ECOLOGICAL TRANSITION



### STADE BRESTOIS 29 X STADE LAVALLOIS MFC Two new clubs certified Fair Play for Planet

Stade Lavallois MFC and Stade Brestois 29 have been honoured with the Fair Play for Planet certification at the awards ceremony hosted by L'Equipe. This eco-friendly label, the first of its kind for clubs, venues, and sports events, supports a holistic approach to fighting climate change by helping sports organisations boost their economic models while being mindful of the environment and community. Following Olympique Lyonnais, which was the first professional football club to receive this certification, Stade Lavallois and Stade Brestois join the ranks of RC Strasbourg Alsace, Le Havre AC, and Toulouse FC. The label was developed in partnership with ADEME, the French Agency for Ecological Transition.



# FOOTBALL FOR THE GOALS

FRENCH PROFESSIONAL FOOTBALL COMMITS TO SUSTAINABLE DEVELOPMENT GOALS



## SUSTAINABLE DEVELOPMENT OBJECTIVES

CAUSES AND ACTIONS	1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY	6 CLEAN WATER AND SANITATION	7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	10 REDUCED INEQUALITIES	11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND	16 PEACE, JUSTICE AND STRONG INSTITUTIONS	17 PARTNERSHIPS FOR THE GOALS
ENVIRONMENT AND ECOLOGICAL TRANSITION			✓	✓		✓	✓		✓			✓	✓	✓	✓		
COMBATING DISCRIMINATION		✓		✓	✓					✓							✓
ACCESSIBILITY FOR PEOPLE WITH DISABILITIES								✓		✓							
SUPPORT FOR CHARITIES			✓		✓					✓			✓				✓
CHILDREN			✓	✓						✓			✓			✓	✓
INTEGRATION AND SOCIAL COHESION	✓	✓	✓	✓				✓		✓	✓					✓	✓
SPORT AND HEALTH			✓							✓							







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